

Annual Report

2023

www.diplomacy.edu

IMPRESSUM

Annual Report 2023

Published by DiploFoundation (2024)

Malta

DiploFoundation Anutruf, Ground Floor Hriereb Street, Msida MSD 1675 Malta

Switzerland

WMO Building (2nd floor) 7 bis, Avenue de la Paix CH-1202 Geneva Switzerland

Serbia

DiploCentar Branicevska 12a/12 11000 Belgrade Serbia

USA

Diplo US 1100 15th Street NW, FL 4 Washington, DC 20005 USA

Visit us at www.diplomacy.edu
Write to us at diplo@diplomacy.edu

1. Introduction	4
Message from the executive director	4
2. Diplo Academy: Capacity development, courses, and training	6
2.1 Diplo's pedagogy	ϵ
2.2 Diplo Academy in numbers	8
2.3 Interactive learning index	10
2.4 Diplo's certificate and accredited courses	10
2.5 Training for Mexican diplomats	13
2.6 Cyber Diplomacy capacity development for ECOWAS	13
2.7 Policy Meets Tech training for diplomats in Geneva	14
2.8 Training on digital governance for diplomats in New York	14
2.9 Humanitarian diplomacy in partnership with IFRC	15
2.10 Training for the UAE's Anwar Gargash Diplomatic Academy	15
2.11 Asia-Europe Foundation Public Diplomacy Training	16
2.12 Training in digital and cyber diplomacy for Ethiopian government officials	16
2.13 Training in digital diplomacy for Internet Society fellows	16
3. Research, policy dialogues, and other initiatives	18
3.1 The Geneva Internet Platform	18
3.2 Cooperating with the Swiss Agency for Development and Cooperation	24
3.3 Cooperating with Ford Foundation: Strengthening civil society's participation in policy processes	24
3.4 Continuing the Geneva Dialogue: Paving the way for responsible behaviour in cyberspace	24
3.5 Study: Tech diplomacy practice in the San Francisco Bay Area	25
4. Communication and outreach	26
4.1 Websites	26
4.2 Mailing lists	27
4.3 Social media networks	28
5. Digital tools and applications	29
6. Diplo people	30
6.1 Board of Administrators	31
6.2 Coordination Team	32
6.3 Senior Fellows	32
6.4 Staff	33
6.5 Lecturers, guest lecturers, research fellows, and course coordinators	34
6.6 Digital Watch Knowledge Fellows	35
7. Financial Report	37

1. Introduction

Message from the executive director

Last year marked another chapter of growth and innovation at Diplo. As we continued to adapt and thrive in an increasingly digital and AI landscape, our strategic initiatives reached new heights of integration and recognition.

We walked the AI governance talk by deploying AI tools and gaining deeper insights into AI technical functionalities and their policy impacts. A key milestone was AI reporting from IGF 2023 and UNCTAD eWeek. The pilot DiploAI reporting from the UN Security Council event in May 2023 showcased Diplo's ability to harness cutting-edge AI for real-time, impactful diplomatic engagement. The tool combines advanced natural language processing technologies with the expertise of Diplo's thematic and linguistic specialists.

Diplo's implementation of the <u>concept of cognitive proximity</u> – the seamless integration of human and machine intelligence – advanced considerably in 2023. This approach was prominently featured during the intensive week of Diplo Days in Geneva, exemplifying our commitment to combining logic, values, and emotions in Diplo's operations. The relaunch of the Al-supported *Digital Watch* observatory, a testament to this philosophy, offers unprecedented insights into digital governance through a fusion of human expertise and artificial intelligence.

In 2023, the Geneva Internet Platform (GIP) continued to serve as a cornerstone of Diplo's activities in Geneva, further establishing Geneva's role as a vital digital hub. We launched several new initiatives through the platform, including a series of high-level dialogues and training sessions, emphasising the importance of digital diplomacy and the role of emerging technologies in shaping international relations.

Our commitment to enhancing digital diplomacy in Africa was reaffirmed with a series of tours and workshops across the continent. In countries like Kenya, Togo, and Ethiopia, we engaged with hundreds of participants, discussing the urgent need for greater governance capacity to navigate the rapid advancements in AI and digital technologies. These interactions have led to the development of new training methodologies that combine community building with policy development, tailored specifically for the needs of African nations.

In addition to Diplo's educational initiatives, 2023 saw Diplo successfully tender for the EU project Strengthening the role of Civil Society in Digital multilateral and multistakeholder models. This project aims to enhance the engagement of civil society organisations in internet governance, promoting an open, inclusive, and human-centric approach to digital policymaking.

In 2024, we will continue our approach of sustainable innovation centred on using cutting-edge technology in practical and bottom-up ways. This approach was, and continues to be, our backdrop as we integrate AI into Diplo's educational frameworks, enriching our pedagogy and preparing diplomats more effectively for the complexities of contemporary governance.

We are grateful for the continued support of our partners and the trust placed in us by the many governments, organisations, and individuals we serve. Thank you for your ongoing commitment to our mission.

Dr Jovan Kurbalija
Executive Director, DiploFoundation

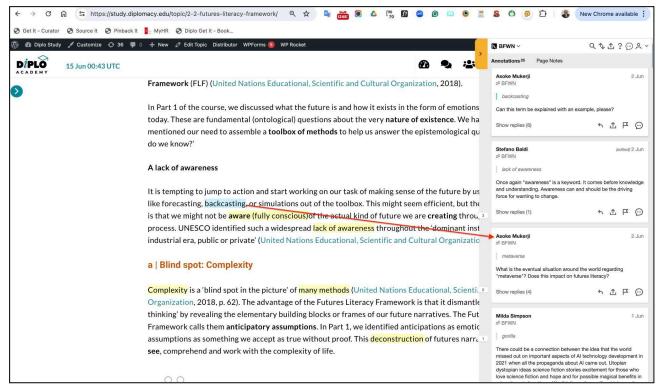
2. Diplo Academy: Capacity development, courses, and training

Diplo's core mission is centred around capacity development and training in diplomacy, AI, and digital policy, which is designed and customised for diplomats, academics, journalists, NGO activists, and others involved in international policymaking. We provide four study formats. Diplo Academy offers courses that range from academically certified to just-in-time training, as summarised in the following section.



2.1 Diplo's pedagogy

Participants in Diplo's <u>interactive online courses</u> learn in groups of 12 to 30, guided by an expert lecturer or lecturing team. Learning occurs in an online environment where participants access course readings, learning activities, assignments, and various resources and tools for online learning. Each week, participants read and discuss the lecture text and contribute comments, arguments, references, questions, and other inputs through annotations. Lecturers and participants respond to these contributions, fostering dynamic interactions based on the text, often relating to current trends, controversies, and issues.



A screenshot of an annotated learning module

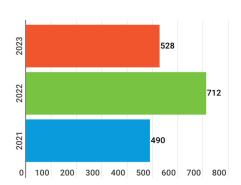
Participants engage in online discussions, group tasks, quizzes, and simulations throughout the week. At the end of the learning week, participants and lecturers get together in text or Zoom chat to revisit open issues from the course discussion. Diplo's courses require a commitment of at least five to seven hours of study per week to ensure optimal results.

In 2023, we also ran shorter courses that dig deeper into specific topics. These courses maintain the same educational approach and level of interaction but are typically four weeks in duration instead of eight.

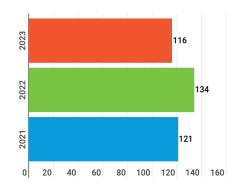
Our in-situ training follows the same focus on learning interactivity centered on group activities and simulation exercises.

2.2 Diplo Academy in numbers

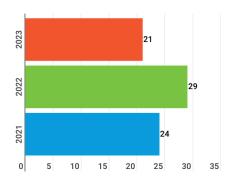
You can find statistics on Diplo's online, blended, and in-situ courses below.



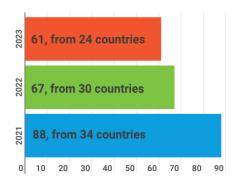
Number of participants in Diplo's courses 2021-2023



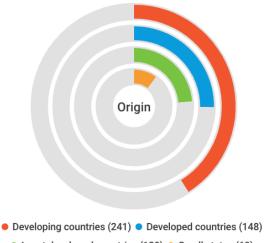
Total number of countries represented in Diplo's courses 2021-2023



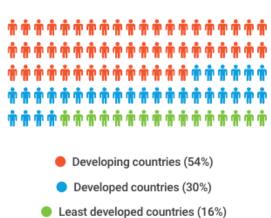
Number of courses offered by Diplo 2021-2023



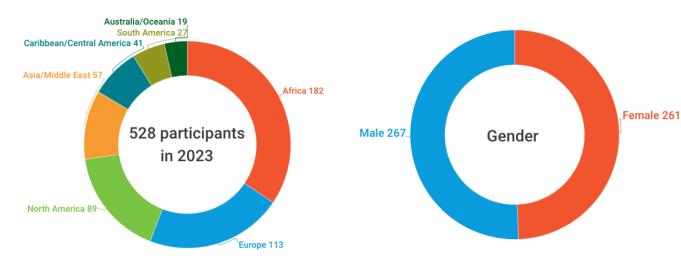
Number of lecturers, tutors, and course team members in Diplo's courses 2021-2023





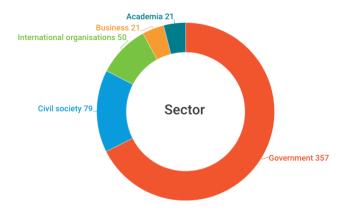


Demographics of origin (by development status) of 2023 participants

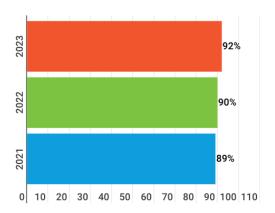


Number of participants in Diplo's 2023 courses, by region

Gender representation in Diplo's 2023 courses (self-designated classifications)



Sector by stakeholder group and number, in Diplo's 2023 courses



Course completion rates 2021–2023

2.3 Interactive learning index

The main method of learning interaction is by annotating course texts, videos, and other learning materials. It is analogous to asking questions or engaging in debate in traditional courses.

Through a carefully designed pedagogical approach, Diplo achieves a very high level of learning interactivity as illustrated below.

In 2023, Diplo's students and professors made...

20,041

Annotations

(in 16 certified courses)

... which triggered...

8.405

replies and comments

(in course debates)

... leading to ...

48%

a high Learning Interactivity Index

The high learning interactivity in Diplo's courses is analogous to having 100 questions and comments made every day in a traditional university or academy assuming that there are 200 teaching days annually!

2.4 Diplo's certificate and accredited courses

Diplo recognises academic and learning achievements through Diplo certificate and academically accredited courses with the University of Malta, including:

- <u>Certificate courses</u>, where participants receive a Diplo certificate upon successful completion. The special track of certificate courses lead towards <u>Advanced Diploma in Internet Governance</u>.
- Some certificate courses are accredited with the <u>University of Malta</u> receiving credits under the European Credit Transfer and Accumulation System (ECTS). Academically accredited courses led to the <u>Postgraduate Diploma and Master's in Contemporary Diplomacy programme</u> offered in collaboration with the University of Malta.

In total, we offered 16 certificate courses last year:

- Artificial Intelligence: Technology, Governance, and Policy Frameworks
- Bilateral Diplomacy
- Cybersecurity
- Diplomatic Law: Privileges and Immunities
- Economic Diplomacy
- E-diplomacy
- <u>Humanitarian Diplomacy</u> (two iterations)
- Internet Technology and Policy: Challenges and Solutions
- Introduction to Internet Governance
- Multilateral Diplomacy
- <u>Public Diplomacy</u> (two iterations)
- Science Diplomacy
- Sustainable Development Diplomacy
- <u>Tech Diplomacy</u> (new)

Some of these courses took place in cooperation with partners, which we explore later in this section.

Master's Degree in Contemporary Diplomacy with the University of Malta

The <u>Postgraduate Diploma</u> (PGD) and <u>Master in</u>
<u>Contemporary Diplomacy</u>, offered in partnership with
the University of Malta, is a 16–20-month
blended-learning programme that includes an online
workshop, courses, and a Master's dissertation.
Participants in this programme can choose to specialise
in internet governance by completing the required



courses and focusing their dissertation on an internet-governance-related topic.

In 2023, the master's programme was temporarily paused to allow for updates to the curriculum and course modules. This process enabled the programme's faculty and administrative team to better align the programme with the latest industry trends and high-demand expertise. This review also sparked discussions

about potential new electives or specialisations that could be introduced to broaden the programme's scope and appeal to a wider range of prospective students.

Meanwhile, in 2023, ten participants who had commenced the Master/PGD programme in 2022 or earlier began working on their dissertations:

Name	Dissertation Title
Amr Aljowaily (Egypt)	The Contribution of Publications by Diplomats to Knowledge Creation and Opinion Formation
Hajarah Kalinaki (Uganda)	Assessing the digital divide and its impact on E-diplomacy in sub- Saharan Africa
Hervé Pool (Seychelles)	How can Small Island Developing States (SIDS) maximise their role and exert more significant influence in Multilateral Diplomacy
Lapologang Judah (Botswana)	Regional Integration in Africa — case study of regional rules and harmonisation of institutions between SADC and member states (Botswana, Namibia and South Africa)
Emmanuel Pierre (Trinidad and Tobago)	The Holy See and the Public Diplomacy of Pope Francis
Raashi Saxena (India)	Assessing the impact of generative AI on politics and digital governance
Tsepo Makakane (Lesotho)	The prospects for Sustainable Development acceleration in adopting Artificial Intelligence: A contemporary approach to Sustainable Development Diplomacy
Laura Temesi (Kenya)	Importance of Public Private Partnerships in the Fight Against Cyber Crime Globally
Marco Larsen (Seychelles)	The long overdue reforms of the United Nations
Mark Portelli (Malta)	An analysis of the geopolitical implications of Russia's acts of aggression against Ukraine, with an in-depth examination on the effects against the regional rule-based order established by the European Union as well as its diplomatic efforts in the regional/global crisis.

Five of the candidates who started writing their dissertations in 2023 submitted their work and will graduate in 2024. The remaining candidates are currently finalising their dissertations. These will graduate in 2025, following approval of their dissertations.

The Malta Scholarship Fund

The Government of Malta is one of Diplo's most important partners in online learning. In 2022, we distributed the funds from the Maltese government to support scholarships for applicants from developing countries to attend Diplo's courses in the following way:

- Through the Small States Fellowship Programme, 26 participants from Guyana, Jamaica, Saint Lucia, Saint Vincent and the Grenadines, Trinidad and Tobago, and Tonga attended different courses throughout 2023.
- Through the Malta Scholarships programme, full or partial support enabled 50 participants from 27 developing countries to attend online courses.

Funding from the government of Malta also supported updates and improvements to online course materials, research and development for new courses, and maintenance of the technological infrastructure to support Diplo's online learning structure.

2.5 Training for Mexican diplomats

Our cooperation with the Mexican MFA's <u>Instituto Matias Romero</u> (IMR) began in 2004, when the institute first enrolled participants in Diplo's online courses. The memorandum of understanding between Mexico, Malta, and Switzerland on diplomatic training, which provides a framework for this cooperation, was signed in 2009, and renewed regularly. This agreement facilitates IMR's enrolment of diplomats in Diplo's online courses and cooperation on other educational initiatives.

Since 2004, over 760 diplomats from Mexico have attended Diplo's online training courses, with 63 participants enrolled in 2023.

2.6 Cyber Diplomacy capacity development for ECOWAS

In 2023, Diplo, in collaboration with the Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ) and the ECOWAS (The Economic Community of West African States)Commission, successfully delivered the Cyber Diplomacy Capacity Building Programme for the ECOWAS region. This initiative aimed to support the MFAs of ECOWAS member states in enhancing their institutional capacities for cyber diplomacy.

The programme focused on raising awareness and sensitising representatives from MFAs and other relevant ministries about the significance of emerging digital issues on the geopolitical and foreign affairs agenda. It also established and certified a group of cyber diplomats from MFAs, positioning them as the initial champions of cyber diplomacy in the region. Furthermore, the programme helped diplomats understand digital technologies and their security implications on public policies and international affairs and developed their skills to engage meaningfully in national, regional, and global cyber processes.

The programme consisted of several activities. It began with a keynote lecture during the high-level launch event, followed by an online event focused on digital technologies and geopolitics, and a cyber diplomacy in situ training for diplomats, complemented by background materials provided to support the training activities.

2.7 Policy Meets Tech training for diplomats in Geneva

To enhance the understanding of digital technologies and their policy implications for policy processes in Geneva, Diplo offered a series of capacity-building sessions with the support of the US Permanent Mission to the UN in Geneva.

These sessions aimed to develop the capacities of diplomatic representations in Geneva to effectively engage in global digital policy-making processes. The goal was to help them represent their countries' interests, thus contributing to efficiency, transparency, and accountability.

The capacity-building sessions were designed for diplomats at missions to the UN in Geneva, particularly those from small and developing countries. In 2023, three sessions were held:

- September 2023: Launch event on current digital governance landscape and the challenges ahead
- October 2023: Internet technology, protocols, and standards
- November 2023: Artificial Intelligence

The project is set to be completed in the first half of 2024.

2.8 Training on digital governance for diplomats in New York

On two occasions (in June and December 2023) – as part of two distinct projects – Diplo delivered a two-day training for diplomats at UN member states missions in New York. The goal was to strengthen the capacities of permanent missions to contribute to global digital governance processes such as the negotiations of the Global Digital Compact. Each training provided diplomats with an in-depth overview of key digital technologies, their policy implications, and the key forums, processes, and organisations where these are tackled. Special attention was paid to connecting the dots between digital-governance-focused organisations and processes in New York and Geneva.

Both events were co-hosted in cooperation with the Office of the UN Secretary-General's Envoy on Technology. The June training was part of a project funded by the German Federal Foreign Office and had 48 participants from 38 countries. The December training was funded by the UK's Foreign, Commonwealth and Development Office, with support from the German Federal Foreign Office; it was attended by 38 diplomats from 33 countries.



Diplomats at UN member states missions in New York participating in the June 2023 training

2.9 Humanitarian diplomacy in partnership with IFRC

In 2023, we continued to run the bi-annual 12-week <u>Online Diploma Course in Humanitarian Diplomacy</u> in partnership with the International Federation of Red Cross and Red Crescent Societies (IFRC).

The course consists of an 8-week interactive online learning phase that introduces participants to humanitarian diplomacy concepts, actors, and tools, including persuasion and negotiation, and a 4-week research phase during which participants prepare a 5,000-word paper on a topic of relevance to their professional development or interests. In 2023, the course was offered to groups of 14 and 28 participants, starting in February and September, respectively.

2.10 Training for the UAE's Anwar Gargash Diplomatic Academy

Our cooperation with the Anwar Gargash Diplomatic Academy (formerly the Emirates Diplomatic Academy) continued with regular in situ training.

Throughout the year, Diplo faculty members delivered comprehensive training programmes in key areas such as International Negotiations and Mediation, as well as Bilateral and Multilateral Diplomacy. These training sessions were designed to equip participants with advanced skills and knowledge, enabling them to navigate complex diplomatic landscapes effectively. The hands-on, interactive approach adopted by Diplo's

experienced faculty ensured that the participants gained practical insights and strategies, enhancing their proficiency in diplomatic negotiations and diplomatic relations.

2.11 Asia-Europe Foundation Public Diplomacy Training

In October–November 2023, Diplo delivered the 11th Asia-Europe Foundation (ASEF) Public Diplomacy Training (formerly the Asia-Europe Public Training Initiative) in collaboration with ASEF. The training employed a 6-week online course methodology and was offered to a cohort of 27 participants.

Established in 2013 by ASEF in partnership with Diplo and the National Centre for Research on Europe at the University of Canterbury, the programme promotes and facilitates skills training for diplomats and civil society actors to enhance public diplomacy efforts among the countries participating in the Asia-Europe Meeting (ASEM) process.

Since 2014, training sessions have been offered annually, featuring ten tutored online courses and eight face-to-face training sessions in various locations worldwide. Participants have had the opportunity to learn from experts in cities such as Geneva, Kuala Lumpur, Bangkok, The Hague, Jakarta, Vienna, Siem Reap, and Budapest.

2.12 Training in digital and cyber diplomacy for Ethiopian government officials

Diplo, supported by the Government of Malta, delivered a four-day training on digital and cyber diplomacy for Ethiopian government officials, to help enhance their capacity to participate actively and meaningfully in regional, continental, and global negotiations on digital, cyber, and AI issues. The training included a 3-day in-depth coverage of key digital, cyber, and AI policy issues, and a 1-day, hands-on exercise in which participants developed a draft digital diplomacy strategy for Ethiopia (with the support of subject matter experts and DiploAI). A total of 56 participants attended the programme.

2.13 Training in digital diplomacy for Internet Society fellows

In 2023, Diplo built on its previous training sessions for fellows of the Internet Society's Early Career Fellowship and Youth Ambassador programmes by offering specialised training on digital diplomacy to the new cohort of fellows.

Diplo's training programme consisted of online sessions delivered to 30 participants, including 15 Early Career Fellows and 15 Youth Ambassadors. The sessions were conducted by a senior member of Diplo's faculty.

Diplo's alumni network

As 2023 drew to a close, Diplo's alumni network expanded to over 7,500 members from 208 countries and territories worldwide. Regular engagement keeps Diplo's alums up-to-date on the latest initiatives, projects, study opportunities, publications, and more.



Our closed Facebook group, established in 2017 as an informal platform for alums to share updates, exchange ideas, and network, continues to thrive. By the end of 2023, the group had grown to over 537 members, fostering a vibrant and supportive community.

3. Research, policy dialogues, and other initiatives

Diplo's projects include research and policy dialogues that focus on topics such as digital transformation, cybersecurity, and international cooperation. One of Diplo's most significant projects is the Geneva Internet Platform, which facilitates inclusive dialogue to advance public policy in the digital realm.

3.1 The Geneva Internet Platform

The Geneva Internet Platform (GIP), supported by the Swiss authorities and operated by Diplo, successfully concluded its ninth year of operation in 2023. This project strengthens Geneva's role in digital policymaking and advances the realisation of Swiss foreign policy priorities in the digital field.

As a neutral and inclusive space for policy discussions, the GIP facilitates collaboration among diverse Geneva-based communities, including those in diplomacy, academia, policy, technology, non-governmental entities, and business. It

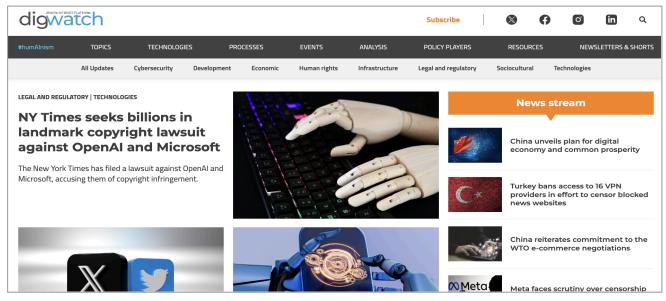


provides global digital policy monitoring and analysis, conducts evidence-based research, and delivers timely analysis of complex developments in the field. Additionally, the platform promotes capacity-building programmes that make digital policy more inclusive and effective, with a particular focus on enhancing the participation of small and developing countries in Geneva-based digital policy processes.

As part of the GIP, we operate the *Digital Watch* observatory, a research and analysis initiative that produces monthly briefings and newsletters on digital policy topics. We also host the <u>annual Geneva Engage Awards</u> and the Tech Attachés Community. A highlight in 2023 was the campaign around the <u>Geneva Digital Atlas</u>.

3.1.1 The Digital Watch observatory

Since its inception in 2015 through the Geneva Internet Platform, the *Digital Watch* observatory has been a go-to resource for comprehensive internet governance and digital policy. The platform serves as a one-stop-shop that objectively collates the latest developments, overviews, explainers, events, resources, and related content for digital policy.



Digital Watch interface

In 2023, the *Digital Watch* observatory continued to provide digital policy practitioners with timely updates and analyses regarding major policy developments, events, and processes. Highlights of this work included:

- Provision of curated <u>daily updates</u> on digital policy developments. Throughout the year, over 3,500 updates were posted, with an average rate of 300 updates per month and 10 updates per day.
- Spotlight on the interplay between artificial intelligence (AI) and digital policy topics. To respond to
 the growing attention given to AI developments over the past year, all <u>Digital Watch</u> pages covering
 specific digital policy topics now also include a section outlining the interplay between AI and that
 particular topic.
- Curation of pages dedicated to major digital governance processes. The Global Digital Compact
 (GDC) page, for instance, provides detailed information about the GDC context, focus areas, and
 timelines. The page is well ranked in Google searches around the world: If one searches for the term
 'Global Digital Compact' on Google in 50 major cities, the GDC page on Digital Watch is shown
 between the 2nd and 5th positions on the results page.
- Introduction of an Analysis section. Complementing the daily updates, this new section (as of April 2023) brings more detailed analyses of trending digital policy topics.
- Strengthening the <u>resources section</u>, which now includes over 1,800 resources, from national policies and strategies to international policy instruments.
- The introduction of video content, through *Digital Watch Shorts* and *AI Shorts*.

These enhancements have had an impact on the online visibility of the *Digital Watch* observatory. For instance, the observatory attracted 1.1 million views in 2023 and a total of 37 million impressions (the number of users who saw *Digital Watch*-related links on Google). The observatory also gained a better average position in Google Search, climbing from 26th to 23rd position in search ranking.

3.1.2 Digital Watch newsletters and shorts

The *Digital Watch Monthly* encompasses a summary of primary digital policy trends, key developments per thematic area, meticulous analysis of current issues, and major dialogues. In 2023, we published French translations in collaboration with the Organisation de la Francophonie (OIF), and we also included news from the organisation.

- <u>Issue 76, February 2023</u> | Also available in <u>French</u>
- <u>Issue 77, March 2023</u> | Also available in <u>French</u>
- Issue 78, April 2023 | Also available in French
- Issue 79, May 2023 | Also available in French
- <u>Issue 80, June 2023</u> | Also available in <u>French</u>
- <u>Issue 81, July 2023</u> | Also available in <u>French</u>
- <u>Issue 82, September 2023</u> | Also available in <u>French</u>
- <u>Issue 83, October 2023</u> | Also available in <u>French</u>
- <u>Issue 84, November 2023</u> | Also available in <u>French</u>
- <u>Issue 85, December 2023</u> | Also available in <u>French</u>

The *Digital Watch Weekly*, launched in 2020, continued providing weekly updates straight to people's inboxes for 47 issues in 2023.

Digital Watch Shorts – launched in April 2023 – is a series of video updates delivered by the Digital Watch observatory's curators, covering digital policy developments that matter most to everyday users. Complementary to Digital Watch Shorts, the AI Shorts series was launched in August 2023 to highlight AI-related updates.

3.1.3 The annual Geneva Engage Awards

The annual <u>Geneva Engage Awards</u> have become synonymous with International Geneva. They celebrate the efforts of Geneva-based actors in their social media outreach, online engagement, and more inclusive online meetings. At the eighth edition in 2023, awards were given in the following categories: International Organisations, Non-Governmental Organisations and Associations, Permanent Representations to the UN in Geneva, Effective and Innovative Online Meetings, and Accessibility (introduced in 2023). The event took place on 1 February 2023.

3.1.4 The Geneva Digital Atlas 2.0

The Geneva Digital Atlas – whose first edition was published in November 2020 and whose second edition (the Geneva Digital Atlas 2.0) was published in November 2022 – offers a comprehensive mapping of digital policy actors in Geneva. It provides in-depth coverage of the digital policy activities of over 46 actors, ranging from international organisations to academic institutions and non-governmental actors.

The digital policy issues and processes included in the Atlas are mapped according to Diplo's taxonomy, featuring over 40 digital policy areas classified under seven baskets:



technology and infrastructure, cybersecurity, legal, economic, human rights, development, and sociocultural.

In 2023, the GIP team worked on a substantive update of the 2022 Atlas 2.0 and strengthened its branding, followed by promotional activities online and in situ. Highlights of this work:

- A major update of the Atlas 2.0 between November and December 2023. The updates concerned statements from the heads of organisations, the organisation's logo and overall description, and the description of activities related to digital issues. All Geneva Atlas actors pages on the Digital Watch observatory and the GIP website were updated as part of this exercise, in addition to the physical version of the Atlas.
- Updates regarding the Atlas' digital presentation. The DW team added additional content to the
 Atlas' landing page at https://dig.watch/atlas, the most notable being the video messages collected
 from heads of organisations. The page now offers a variety of ways through which users can access
 the Atlas (e.g. flipping through the e-book via the embedded Yumpu reader or retrieving Atlas
 actors via the search function on https://dig.watch/actor).
- Online and offline promotion. Much of the 2023 promotion campaign involved video content, with each Atlas actor invited to contribute a short video with a message from the head of the organisation. Over 20 organisations sent video messages to be part of the campaign. The GIP's creative team created an additional 57 video materials and other types of content. Channels of promotion included Facebook, Instagram, Twitter, and LinkedIn. All of the video statements are available on Diplo's YouTube channel Geneva Digital Atlas 2.0 playlist, and the actors' pages on the Digital Watch observatory. Throughout the year, the Atlas was promoted at various events and prominently featured during the Diplo Days in December 2023.
- *Engagement with the Atlas community.* In 2023, the Atlas community included 46 organisations and approximately 170 individuals.

3.1.5 The Tech Attachés Circle for Geneva-based diplomats

In 2023, we continued to strengthen the Tech Attachés Circle – an informal network of diplomats covering digital policy issues at permanent missions and delegations in Geneva, focusing on increasing the representation of developing and least-developed countries.

We hosted regular briefing sessions for the Tech Attachés Circle, to reflect on significant developments in the digital governance ecosystem and to enhance the tech attaches' understanding of certain major technological developments. Throughout the year, the following topics were covered during the briefings:

- WSIS, IGF, GDC How do they all fit together, and where should internet/digital governance go from here? | February 2023
- Human genome editing and its policy implications | March 2023
- Unpacking the UN Secretary-General's Policy Brief of the Global Digital Compact | May 2023
- Outer space exploration and governance | June 2023
- Digital issues at UNGA 78, the SDG Summit, and the Preparatory Ministerial Meeting for the Summit of the Future | October 2023
- Unpacking the IGF 2023 discussions | November 2023
- Neurotechnologies, neuro rights, and related global debates | November 2023
- Wrap-up of digital policy in 2023 | December 2023

3.1.6 Al-powered reporting from global events

We continued publishing reports from different digital policy events. The just-in-time nature of most of Diplo's reporting initiatives guaranteed that we published reports within hours of the conclusion of each session, ensuring the timely delivery of insightful summaries. In 2023, we brought AI to the mix and introduced a hybrid reporting approach in which human experts and Diplo-developed AI tools work together to deliver a more comprehensive reporting experience.

Used for the first time for just-in-time reporting from the <u>UN Security Council session on Futureproofing trust for sustaining peace</u> (May 2023), the system is based on DiploAI, a domain-specific AI solution designed to leverage the capabilities of advanced natural language processing technologies. DiploAI combines state-of-the-art speech-to-text, information retrieval, and text generation models – both proprietary and open-sourced – to create a specialised tool for diplomatic use cases. DiploAI is refined by incorporating the knowledge of subject-matter experts in diplomacy, digital governance, and linguistics to adapt existing large language models for optimal efficacy in diplomatic scenarios.

Throughout the year, we reported from seven events. In June, we served as the official reporting partner for the 2023 edition of the European Dialogue on Internet Governance (EuroDIG) for which we provided key messages and reports from all focus areas and subtopics. The team produced nine session reports in total and four sets of messages for each focus area of the agenda. The messages were delivered by GIP staff at the end of each conference day and can be accessed on EuroDIG's website.

In July, we provided a report from the <u>UN Security Council session on Al for Peace and Security</u>, hosted by the UK. The report included speakers' summaries and a list of questions and answers based on the discussions.

In September, we covered digital-related sessions at the <u>WTO Public Forum 2023</u> (producing a total of 19 reports) and the <u>General Debate of the 78th Session of the UN General Assembly (UNGA 78)</u>. The General Debate's (GD) full coverage included: (a) Full GD reporting (provided by AI), with: individual summaries of each statement delivered during the GD; an overall summary report of the entire GA; a knowledge graph with logical linkages among topics covered in the statements; an AI Chat, where users could chat with an AI model built on all statements delivered during the GD; (b) daily summaries of how UN member states tackled digital issues in their statements; (c) a final overview of AI and digital highlights, with an indication of member states supporting each highlight.

For the ninth consecutive year, in 2023, we provided just-in-time reports and analyses from the <u>Internet</u> <u>Governance Forum</u> with individual session reports (from 289 sessions), daily newsletters summarising the discussions on a day-to-day basis, and a final report.

In November, we reported from the <u>2023 Global Cybersecurity Forum</u>. In December, we partnered with UNCTAD to provide <u>UNCTAD eWeek</u> participants with 127 session reports, daily personalised AI reports (based on the participants' main interests), and event statistics.

3.1.7 Briefings, consultations, and other events

Diplo participated in several major digital governance events in 2023. For instance, we hosted sessions at the WSIS Forum in March (Geneva), Science Diplomacy Week in May (Geneva), IGF2023 in October (Kyoto), and UNCTAD eWeek in December (Geneva).

On 31 May 2023, the GIP, together with the EPFL Center for Digital Trust and the Swiss Federal Department of Foreign Affairs, organised a conference on Building Trust in Digital Identities, in Geneva and online. The conference was dedicated to facilitating an exchange between technologists, diplomats, policy-makers, industry, and the general public on digital identity (eID) approaches. Through a series of interactive sessions, participants mapped the promises and challenges of e-IDs, looked at the latest technological developments, discussed how to foster public trust in e-IDs, and explored how digital cooperation can lead towards viable and trustworthy e-ID solutions.

During the week of 4 December 2023, Diplo hosted a cluster of sessions and discussions on AI, digital technologies, and their policy implications. Highlights included:

- The launch of the <u>Geneva Manual</u> in the context of the Geneva Dialogue on Responsible Behaviour in Cyberspace (more in <u>section 3.4</u>).
- Discussions with Diplo and GIP experts and lecturers around the following topics: Al technology and the interplay between Al, governance, diplomacy, philosophy, and the arts; the digital governance scene in Geneva and the Geneva Digital Atlas; the application of cyber norms to the digital realm and the work of the Geneva Dialogue; the future of meetings; and artistic perceptions of Al.

In addition, throughout the year, Diplo's team in Geneva responded to multiple requests for briefings with permanent missions, governmental delegations, and other actors. Over 65 such engagements took place throughout 2023, including 2 briefings for the co-facilitators of the Global Digital Compact (GDC) process (the Permanent Representatives of Sweden, Rwanda and Zambia to the UN in New York), a meeting with digital ambassadors of EU member states, and over 40 bilateral meetings with high-level representatives of international and intergovernmental organisations, governmental entities, regional organisations, business associations, and academic institutions.

3.2 Cooperating with the Swiss Agency for Development and Cooperation

In 2023, Diplo renewed its three-year collaboration with the Swiss Agency for Development and Cooperation (SDC) by focusing on digitalisation for development. This ongoing partnership centred mainly on two tracks.

Under the first track, Diplo conducted comprehensive mapping and analysis of Swiss-based actors and their projects in thematic areas such as the gender digital divide and climate change. This initiative aimed to provide valuable insights into these actors' contributions to digitalisation for development and to foster strategic collaboration among stakeholders. Diplo's research team gathered extensive data and presented preliminary findings throughout the year.

In the second track, Diplo leveraged its expertise to produce periodic briefs that offered key strategic analyses and insights on digitalisation for development. These briefs addressed emerging policy trends, developments in climate change, digital public infrastructures, and other areas aligned with the Sustainable Development Goals (SDGs). In 2023, Diplo published two detailed briefs, providing comprehensive overviews of global, regional, and national digital policy developments.

3.3 Cooperating with Ford Foundation: Strengthening civil society's participation in policy processes

During 2023, the Ford Foundation continued to support Diplo's efforts to empower civil society actors to participate in digital policy and internet governance. Recognising that governments of small and developing countries still face challenges in navigating complex digital environments, we focused on assisting stakeholders, especially NGOs, the technical community, academia, and the media, to participate meaningfully in policy shaping and impactful decision-making.

3.4 Continuing the Geneva Dialogue: Paving the way for responsible behaviour in cyberspace

In 2023, the <u>Geneva Dialogue on Responsible Behaviour in Cyberspace</u> – an initiative led by the Swiss FDFA and implemented by Diplo with support of the Republic and State of Geneva, the Center for Digital Trust (C4DT) at EPFL, and for the first time, Swisscom and UBS, launched the first chapter of the <u>Geneva Manual</u>, a comprehensive guidance on non-state stakeholders' implementation of the agreed cyber norms. As part of the Swiss Digital Foreign Policy Strategy 2021-24, the Dialogue analyses and maps the roles and responsibilities of various actors in ensuring the security and stability of cyberspace.

The inaugural edition of the manual focuses on two norms related to supply chain security and reporting of ICT vulnerabilities. Thus, the Geneva Dialogue builds on the work and achievements made earlier: discussions of the role of industry and the output report, along with good practices by the private sector to secure designs of digital products and reduce vulnerabilities in them.

The Geneva Manual investigates the consequences of agreed-upon norms for relevant stakeholders. It does not try to find consensus but documents agreement or disagreement on roles and responsibilities in the

Geneva Manual, as well as offers good practices to inspire others and promote responsible behaviour in cyberspace.

In addition to this, Diplo's work in 2023 included:

- Evaluating the roles and responsibilities of stakeholders regarding existing norms, taking into
 account the evolving geopolitical climate in which dialogue is needed more than ever, and
 maximising the potential of International Geneva
- Facilitating consensus across non-state stakeholders about their possible roles and responsibilities with regard to norms related to reducing vulnerabilities in digital products and enhancing the security of ICT supply chains
- Elevating the awareness and capabilities of participating stakeholders to support their possible participation in relevant processes

This phase started in early 2023 and will continue through 2024, with dialogues among the private sector, academia, civil society, and the technical community to discuss the implementation of the agreed norms and confidence-building measures related to critical infrastructure protection.

3.5 Study: Tech diplomacy practice in the San Francisco Bay Area

Five years after Diplo's first mapping, we again mapped exchanges between diplomatic representations and tech companies in the San Francisco Bay Area and their contributions to detecting emerging issues on the diplomatic agenda, open policy dialogue between stakeholders, and informed decision-making for both governments and tech companies.

The report was prepared by Diplo US in partnership with Swissnex in San Francisco and the République et Canton de Genève. It was launched in April 2023 in San Francisco, with follow-up events in Geneva during Science Diplomacy Week and in Washington DC in partnership with the Embassy of Switzerland to the USA.

4. Communication and outreach

Effective communication and outreach are fundamental to all areas of Diplo's work, from courses and events to publications, research, and projects. By leveraging a variety of channels and tools, we ensure that Diplo's initiatives reach a broad and diverse audience, maximising our impact and engagement.

4.1 Websites

Our digital platforms are essential in promoting Diplo's initiatives and enhancing Diplo's visibility globally. In 2023, we focused on optimising Diplo's online presence across several key websites. The primary efforts were put on increasing the visibility of Digital Watch, which achieved an annual rise of users in 2023 compared to the previous year at **58.11%**, followed by the Diplo website with an annual increase of **6.15%**, and almost the same number of users at the GIP website.

Diplo's website, www.diplomacy.edu.

Diplo's website remains instrumental in fulfilling our mission by showcasing our extensive range of activities and capabilities, including courses, research, partnerships, events, publications, and more. Diplo's visibility strategy has involved targeted search engine optimisation (SEO) activities and leveraging the domain authority of the Diplo website. As a result, we have seen significant improvements in Diplo's online visibility. Additionally, we continued to highlight Diplo's work in the USA through our Washington DC office's website, https://diplo.us.

The total number of active users annually (increase of 6.15% on annual basis)

2022	364,128
2023	403,218

The *Digital Watch* observatory's website, <u>dig.watch</u>.

In 2023, the *Digital Watch* observatory updated its look and structure to provide a smoother, more navigable user experience. The homepage underwent a complete redesign, making it more user-friendly and improving SEO optimisation. Efforts were focused on increasing the visibility of the *Digital Watch* observatory as a key landing page for digital issues in International Geneva and globally. This strategy combined SEO activities and leveraging Diplo's domain authority to boost the website's visibility. Overall, the number of users increased by 90% compared to 2022, with the observatory attracting 1.1 million views, a 35% increase from the previous year.

The total number of active users annually (increase of 58/11% on annual basis)

2022	262,238
2023	451,213

The Geneva Internet Platform's (GIP) website, www.giplatform.org. The GIP's institutional website serves as a crucial platform, promoting Geneva-based events, stakeholders, and GIP-related news. Our team maintained a formal and institutional tone while showcasing and linking to other initiatives, including the Digital Watch observatory, just-in-time reporting, and newsletters. In 2023, the homepage of the GIP website was enhanced to serve as an entry point to the Geneva Digital Atlas.

The total number of active users annually

2022	9,321
2023	9,846

Additionally, we launched the <u>Dig.Watch News+</u> mobile app, building on a previous version initially used only for just-in-time reporting initiatives. The app, now available on <u>Apple's App Store</u> and <u>Google Play</u>, offers real-time updates on digital tech and policy, an events calendar, and various digital policy analyses.

4.2 Mailing lists

Throughout 2023, we devoted considerable effort towards maintaining and refining Diplo's mailing services engagement database. Our tasks entailed attracting fresh subscribers, consolidating Diplo's many branches of work, pruning inactive subscribers from the database, enhancing the accuracy and quality of data, and sorting data to improve user experiences. (You can subscribe to Diplo's mailing lists by filling out your details in the subscription form, available at https://www.diplomacy.edu/subscribe/)

In 2023, we sent more than 200 emails to various internal and external mailing lists, ensuring Diplo's community remained informed and engaged.

- DiploNews. We continued to publish bi-monthly newsletter, <u>DiploNews</u>, which keeps partners, alums, and faculty informed about upcoming and past events, new programmes, activities, courses, and other initiatives. In 2023, we published 24 editions of *DiploNews*, disseminated through a dedicated mailing list, our website, and shared with funders and online through our social media outreach.
- The ConfTech Digest. The steady audience growth and active readership of Diplo's ConfTech
 initiative in 2022 prompted us to continue the monthly ConfTech Digest throughout 2023. This
 publication helps subscribers stay updated on the latest trends and happenings in the world of
 online meetings and conference technology.

- The GIP mailing lists. The GIP maintains several mailing lists to keep subscribers informed about content provided by the GIP and the *Digital Watch* observatory. The GIP News mailing list, which updates followers on the latest GIP news, saw a significant increase in sign-ups compared to 2022. The *Digital Watch* newsletters mailing lists, which notify and direct recipients to read the *Digital Watch* monthly and weekly newsletters, experienced substantial growth in subscribers, averaging a 70% increase compared to the previous year. Additionally, the mailing list for the French version of the monthly newsletter also saw a notable 50% increase in subscriptions.
- Other Diplo mailing lists. We created a new mailing list for the Geneva Digital Atlas community.
 Diplo's African community mailing list updated readers on a quarterly basis on the latest Diplo
 developments in Africa. We also amplified Diplo's activities via our alumni network and other
 targeted mailing lists. Dedicated mailing lists, such as those intended for Diplo's courses, webinars,
 and blogs, remained effective throughout 2023.

4.3 Social media networks

Diplo recognises the power of social media as an essential channel in the online space. Throughout 2023, we pursued different communication methods to promote activities and align with our community, expanding and enhancing Diplo's social media outreach:

- X (formerly known as Twitter. X continued to be one of Diplo's primary channels for social media engagement. By year's end, @diplomacyedu had garnered nearly 15,544 followers; @ediplomat had approximately 16,000 followers; and @DigWatchWorld had about 13,700 followers. @GenevaGIP, the GIP's X (Twitter) account, wrapped up the year with over 4,535 followers. Throughout 2023, Diplo and GIP channels posted over 1,800 curated tweets, providing timely updates and engaging content.
- **Facebook.** Diplo's primary Facebook channel, <u>DiploFoundation</u>, garnered 11,950 likes, providing an alternate means of broadcasting live events and sharing updates.
- **LinkedIn.** As LinkedIn's popularity increased in recent years, we continued expanding Diplo's efforts on the platform. By the end of 2023, Diplo's <u>LinkedIn profile</u> boasted almost 9,900 followers, an impressive increase of 2,550 followers from the previous year. We also launched a LinkedIn page for the *Digital Watch* observatory, attracting over 300 followers since its inception in 2023, offering more digital policy-focused information to its audience.
- Instagram. As Instagram is a favoured platform among younger audience, we expanded our outreach on this platform, resulting in significant growth. Diplo's followers increased from 1,647 to 2,535, with 888 new users following Diplo's Instagram account. Additionally, we opened an Instagram page for the *Digital Watch* observatory, which quickly gained 138 followers.
- **YouTube**. Diplo's <u>YouTube</u> channel features recordings of webinars, WebDebates, events, interviews with Diplo's experts, course reviews from alums, and educational and promotional videos.

5. Digital tools and applications

In 2023, in addition to regular web tools and Learning Management System development, Diplo focused on practical AI applications and tools. Throughout the hype triggered by ChatGPT, Diplo's approach has been to use AI to support our practical teaching and research activities. In addition, Diplo focused on improving data quality for AI analysis.

Practically speaking, AI is used as a supporting tool for identifying and preparing updates for Digital Watch. For example, it can automatically scan and summarise relevant news articles. In the learning process, AI is used to develop and personalise learning materials.

Diplo also put major efforts into strengthening software infrastructure to support the growing demand for our courses and online resources. Cybersecurity became more relevant following increased cyber-attacks and hacking attempts on Diplo's website and online resources.



A survey of digital and AI applications available at https://www.diplomacy.edu/ai-technology/

6. Diplo people

Diplo's staff and associates form a dynamic and diverse team operating from four offices in Malta, Geneva, Belgrade, and Washington DC, as well as many other remote work locations worldwide.

The Board of Administrators includes representatives from founding governments and partner institutions. The coordination team boasts extensive project management experience and expertise in their respective fields. Senior fellows bring years of high-level experience in government and academia, supporting Diplo's activities with their vast knowledge. Additionally, our faculty is composed of diplomats, academics, and policy experts who provide capacity development and training in their areas of expertise.

Diplo's staff consists of topic experts, academics, learning specialists, programmers, and course coordinators, all trained and certified by Diplo to provide effective facilitation for online learning. The *Digital Watch* Knowledge Fellows are also part of Diplo's extended network of experts, enriching our collective knowledge and capabilities.

DiploTeam in numbers

Members of the Board of Administrators

Members of the Coordination Team

Senior Fellows Staff Members Lecturers and Research Fellows Digital Watch Knowledge Fellows

6.1 Board of Administrators

- Amb. Victor Camilleri President; Former Permanent Ambassador of Malta to the UN in New York and Geneva
- Amb. Jürg Lauber Vice-President; Permanent Representative of Switzerland to the UN and the other international organisations in Geneva
- Amb. Albert Friggieri Member; Ambassador of Malta to Switzerland
- Amb. Maud Vuyelwa Dlomo Member; Ambassador of South Africa to Madagascar
- Dr Isabelle Ragonesi Member; Senior Lecturer, Department of International Relations, University of Malta

6.2 Coordination Team

- Dr Jovan Kurbalija Executive Director of DiploFoundation and Head of the Geneva Internet Platform*
- Mr Patrick Borg Director of Operations and Finance, and Master in Contemporary Diplomacy Coordinator*
- Dr Stephanie Borg Psaila Digital Policy Director*
- Ms Pavlina Ittelson Executive Director, Diplo US*
- Mr Vladimir Radunović Cybersecurity and E-diplomacy Programmes Director*
- Mr Andrej Škrinjarić Director of Education and Training*
- Ms Sorina Teleanu Director of Knowledge*

6.3 Senior Fellows

- Prof. Geoff Berridge, Emeritus Professor of International Politics, University of Leicester
- Dr Katharina Höne, Scientific Officer, DLR Projektträger (German Aerospace Center) | Researcher Diplomacy and Technology
- Amb. Petru Dumitriu, Former Ambassador of the Council of Europe and Inspector of the UN System*
- Mrs Liz Galvez, former Senior British Diplomat*
- Dr Katherine Getao, Cyber Hygiene, Cyber Diplomacy, and ICT Strategy and Governance Consultant*
- Moctar Yedaly, Former Minister of Digital Transformation and Innovation, Government of Mauritania
- Mr Ljupčo Gjorgjinski, Facilitator for Science and Technology, Biological and Toxin Weapons Convention*
- Mr Lee Hibbard, Administrator, Bioethics Unit, Council of Europe*
- Ms Anne-Rachel Inné, Director, ITU Regional Office for Africa
- Prof. Dr Milan Jazbec, Ambassador, Ministry of Foreign Affairs of Slovenia and Professor of Diplomacy*
- Prof. Dietrich Kappeler, Former Director, Diplomatic Studies Programme, Graduate Institute of International Studies Geneva
- Prof. Yolanda Kemp Spies, Director of the Diplomatic Studies Programme, the University of Oxford
- Mr Markus Kummer, former member of the Board of Directors of ICANN, and Chair of the Internet Governance Forum Support Association (IGFSA)
- Amb. Christopher Lamb, former Australian Ambassador and Humanitarian Diplomacy Head,
 International Federation of Red Cross and Red Crescent Societies (IFRC)*
- Amb. Asoke Mukerji, Former Indian Ambassador*
- Mr Aldo Matteucci, former Deputy Secretary General of EFTA
- Amb. Kishan Rana, Professor Emeritus, former Indian Ambassador, and former joint secretary to Prime Minister Indira Gandhi*
- Mr Marco Preda, Expert for digital and start-up economy

^{*} Also part of Diplo's lecturing team

- Mr Martin Rauchbauer, Former Austrian Tech Ambassador in Silicon Valley; Founder and Co-Director, Tech Diplomacy Network*
- Dr Alex Sceberras Trigona, Special Envoy for the Prime Minister of Malta*
- Dr Biljana Scott, Associate of the China Centre, University of Oxford*
- Mr Richard Werly, Columnist, Swiss Media 'Blick'
- Mr Dejan Dinčić, Digital Transformation and Online Learning Specialist

6.4 Staff

- Mr Robert Aquilina, Finance Manager
- Ms Maja Bačlić, Editor
- Mr Boris Begović, Researcher
- Ms Katarina Bojović, Head of Knowledge Ecology*
- Ms Daliborka Ćirić, Tech Team
- Ms Anja Đajić, Al and Data Team*
- Mr Nikola Darinković, Developer of Web and Al Applications
- Ms Cécile Desjours, Administrative and Event Coordinator
- Mr Dylan Farrell, Communications Manager
- Mr Aleksandar Firevski, Online participation, Webinars, Multimedia
- Ms Andrijana Gavrilović, Editor, Digital Watch, and Head of Diplomatic and Policy Reporting
- Ms Nataša Grba Sing, Editor
- Ms Su Sonia Herring, Digital Media and Communications Editor
- Mr Vladimir Ivaz, Tech Team
- Mr Srđan Ivković, Motion Designer
- Mr Arvin Kamberi, Head of Online Meetings*
- Dr Slavica Karajičić, Research Analyst
- Ms Anastasiya Kazakova, Cyber Diplomacy Knowledge Fellow*
- Mr Rade Kotur, Online Programmes Assistant*
- Ms Bojana Kovač, Researcher
- Ms Shita Laksmi, Southeast Asia Representative
- Mr Stefan Lazić, Multimedia & Communications Coordinator, Diplo
- Mr Marco Lotti, External Relations and Partnerships Manager*
- Ms Marília Maciel, Head Digital Commerce and Internet Policy*
- Ms Teodora Marković, Education Programmes Assistant
- Ms Dragana Markovski, Deputy Director of Education and Training*
- Ms Jovana Martić, Researcher
- Mr Viktor Mijatović, Publications Graphic Designer
- Mr Ilija-Petar Milić, Researcher
- Ms Mina Mudrić, Publications Manager
- Mr Aleksandar Nedeljkov, Publications Designer
- Ms Tanja Nikolić, Course Admissions Coordinator
- Dr Jovan Njegić, Head of Al and Data Team*
- Ms Mwende Njiraini, African Initiative Coordinator
- Mr Aleksandar Novaković, Editor

^{*} Also part of Diplo's lecturing team

- Ms Virginia (Ginger) Paque, Senior Policy Editor*
- Ms Nadica Radovanović, Administrative Assistant
- Dr André Saramago, Online Learning and Research Assistant*
- Mr Aleksandar Stanković, Chief Information Officer
- Mr Miša Stanković, Front-end Web Developer
- Dr Vladimir Veljašević, Illustrator
- Ms Milica Virijević Konstantinović, Head of Operations Belgrade Office; Head, Creative Lab
- Mr Miloš Vujić, Developer of Web and Al Applications
- Mr Yung-Hsuan Wu, Project Assistant

6.5 Lecturers, guest lecturers, research fellows, and course coordinators

- Ms Stacy Danika Alcantara-Garcia, Foreign Service Officer
- Amb. Amr Aljowaily, Strategic Advisor to the Deputy Chairperson of the African Union Commission
- Amb. Bhaskar Balakrishnan, Former Indian Ambassador
- Dr Daniel Beaudoin, Senior Lecturer and Researcher, Tel Aviv University
- Mr Aapo Cederberg, Associate Fellow, Geneva Centre for Security Policy
- Mr Bipul Chatterjee, Executive Director, CUTS International
- Ms Solange Mike Cross, Former Research Fellow, University of the West Indies
- Ms Priyanthi Daluwatte, Registrar, Northshore College, Sri Lanka
- Dr Avri Doria, Director at ICANN
- Ms Aishatu Gwadabe, Peace Technologist and AI Ethicist
- Ms Phoebe Farag Mikhail, Education Diplomacy Consultant, Association for Childhood Education International
- Dr Stefanie Frey, Managing Director at Deutor Cyber Security Solutions Switzerland GmbH
- Dr Tim Flink, Postdoctoral Researcher and Senior Lecturer in Political Science and Sociology at the Humboldt University of Berlin
- Mr Alan Franklin, Lecturer, Athabasca University and Royal Roads University
- Dr Massimiliano Fusari, Professor, Consultant and Trainer in Digital Marketing, Strategy & Visual Storytelling
- Ms Patricia Gruver, International Tech Policy Expert
- Ms Melissa Hathaway, President, Hathaway Global Strategies and Lecturer, Introduction to Digital Policy and Diplomacy, New York
- Ms Dominique Hempel Rodas, Independent Senior Advisor in International Relations, Development Cooperation, and Capacity Development
- Dr Marga Gual Soler, Senior Science Diplomacy Advisor, Geneva Science and Diplomacy Anticipator
- Mr Tracy Hackshaw, ICT and Digital Economy Strategist
- Mr Parminder Jeet Singh, Guest lecturer; Executive Director, IT for Change
- Ms Carol Kiangura, Senior Program Officer, Sub-Saharan Africa, International Budget Partnership
- Dr Anthony Land, Capacity Development Consultant
- Mr Eric H. Loeb, Executive Vice President, Global Government Affairs, Salesforce
- Prof. Hamish Low, James Meade Professor of Economics, University of Oxford
- Dr Nadežda Markovski, Course Coordinator
- Mr Rodrigo Márquez Lartigue, Mexican diplomat

^{*} Also part of Diplo's lecturing team

- Mr Jean-Michel Monod, Former Head, Regional Delegation for North Africa, International Committee of the Red Cross
- Mr Andrei Mikheyev, Internet Projects Manager at Yandex
- Ms Mary Murphy, Communications Trainer, Editor, Columnist, Blogger, Public Speaker
- Ms Jenny Pearson, Capacity Development Consultant
- Ms Lorrayne Porciuncula, Executive Director, Datasphere Initiative
- Dr Mialy Rann, Science-Policy Officer, Geneva Science-Policy Interface
- Amb. Thomas Schneider, Director of International Affairs, Swiss Federal Office of Communications (OFCOM)
- Mr Nicolas Seidler, Executive Director, Geneva Science-Policy Interface
- Mr Maxime Stauffer, Co-founder and Chief Executive Officer, Simon Institute for Longterm Governance
- Mr Tore Svenning, Former Secretary of the Standing Commission of the Red Cross and Red Crescent
- Ms Michaela Told, Executive Director, Global Health Centre, Graduate Institute Geneva
- Dr Tatiana Tropina, Assistant Professor in cybersecurity governance, Institute of Security and Global Affairs, Leiden University
- Amb. Ibrahim Uvais, Ambassador of Maldives to Japan
- Mr Eugenio Vargas Garcia, Tech Diplomat; Deputy Consul General of Brazil, San Francisco
- Mr Nikola Božić, Science educator and communicator
- Mr Quan Zhao, Senior Programme Officer, Market Development Division, International Trade Centre
- Mr Rashid S. Kaukab, Executive Director, CUTS International Geneva
- Ms Yasmin Ismail, Senior Policy Advisor, Trade, Climate and SDGs at the Forum on Trade, Environment & the SDGs

6.6 Digital Watch Knowledge Fellows

- Mr Frank Ategeka, Co-founder, Rural Aid Foundation
- Mr Luka Avramović, undertaking an MA in Politics at the University of Glasgow
- Ms Flavia O. Leme Borges, Business Development Partner, Legalboards
- Ms Isabella Bassani, Researcher, University of St Gallen
- Ms Meri Baghdasaryan, Senior Case and Policy Officer, Oversight Board
- Ms Amrita Choudhury, Director, CCAOI
- Dr Ana Maria Corrêa, Associate Lecturer Electronic Business Law at KU Leuven
- Ms Ying-Chu Chen, Assistant Research Fellow, Taiwan Institute of Economic Research
- Ms Kaarika Das, PhD candidate in Economics of Education, National Institute of Education Planning and Administration, New Delhi
- Dr Efrat Daskal, Postdoctoral Fellow at Northwestern University, Hebrew University of Jerusalem
- Ms Noha Fathy, Freelance Consultant
- Ms Stefania Grottola, Teaching Assistant, Global Studies Institute (GSI)
- Ms Feodora Hamza, Technology and Foresight Officer, Europol Innovation Lab, Europol
- Ms Maha Jouini, Al policy researcher
- Mr Mouloud Khelif, independent digital strategy, policy, and governance advisor/consultant
- Dr Anita Lamprecht, international lawyer and researcher
- Mr Mamadou Lo, Head of Communication Department, La Banque Agricole
- Ms Aida Mahmutović, Project Coordinator, BIRN BiH
- Ms Nagisa Miyachi, Associate Program Manager, Population Services International

- Ms Jana Misić, Researcher, Rathenau Instituut
- Ms Grace Mutung'u, Project Head, Open Society Foundations
- Mr Peter Mmbando, Founder & Executive Director, Digital Agenda for Tanzania Initiative
- Mr Jacob Odame-Baiden, Group Legal and Regulatory Officer, CSquared
- Ms Judy Okite, Senior Consultant, Accessibility and Equality for Persons with Disability, KICTANet
- Ms Salomé Petit, External Expert E.02 Technology Innovation in Security, European Authoring research project on hybrid threats, Commission Joint Research Center
- Dr Clement Perarnaud, Research fellow in the Global Governance, Regulation, Innovation, Digital Economy (GRID) unit, CEPS
- Dr Zakasoa Arilova Randriamiadana, ICT lecturer, Faculty of Letter and Human Science, University of Antananarivo-Madagascar
- Ms Jeanne-Louise Roellinger, PhD student in International Relations, Sciences Po, Paris
- Ms Sherry Shek, Research Executive, CUHK School of Journalism and Communication
- Ms Alicia Shepherd, Adjunct Lecturer / Research supervisor, St Augustine Campus, University of the West Indies
- Ms Mili Semlani, Head Of Content and Community, e27 (Optimatic)
- Ms Michaela Nakayama Shapiro, Officer, Engagement & Advocacy, Global Partners Digital
- Ms Ilona Stadnik, Assistant professor, Saint Petersburg State University
- Ms Ana Stanković, Group Lead, MDPI
- Mr Kevon Swift, Head of Public Safety Affairs at the Latin American and Caribbean Internet Addresses Registry (LACNIC)
- Dr Paula Szewach, Urban Data Science Researcher, Barcelona Supercomputing Center
- Ms Jelena Tasković, Graduate of Academy for Human Development, Department of Social Work in Belgrade
- Ms Heiki Tsang, Senior Manager at EY Consulting
- Mr Ruichuan Yu, Research Evidence Synthesis Specialist, Global Office of Research and Foresight, UNICEF

7. Financial Report

DiploFoundation

Statement of Comprehensive Income for the year ended 31 December 2023

	2023 Eur	2022 Eur
Income	2,864,734	2,866,693
Direct Costs	(2,589,018)	(2,574,217)
Gross Contribution	275,716	292,476
Administration expenses	(217,443)	(274,114)
Finance costs / (income)	10,418	8,690
(Deficit)/surplus before tax	68,691	27,052
Income tax expense	-	-
(Deficit)/surplus for the year	68,691	27,052

