



Annual Report

2024

www.diplomacy.edu

IMPRESSUM

Annual Report 2024

Published by DiploFoundation (2025)

Malta

DiploFoundation
Anutruf, Ground Floor
Hriereb Street, Msida
MSD 1675 Malta

Switzerland

WMO Building (2nd floor)
7 bis, Avenue de la Paix
CH-1202 Geneva
Switzerland

Serbia

DiploCentar
Branicevska 12a/12
11000 Belgrade
Serbia

USA

Diplo US
1100 15th Street NW, FL 4
Washington, DC 20005
USA

Visit us at www.diplomacy.edu

Write to us at diplo@diplomacy.edu

1. Introduction	4
Message from the Executive Director	4
2. Building capacities through online, in situ, and blended training programmes	6
2.1 At a glance: Diplo Academy in numbers	6
2.2 Strengthening the core elements of Diplo's pedagogy	8
2.3 The Master's Degree in Contemporary Diplomacy in partnership with the University of Malta	11
2.4 The Malta Scholarship Programme, supported by the Government of Malta	12
2.5 Renewal of cooperation with Instituto Matías Romero for Mexican diplomats	13
2.6 Policy Meets Tech training for diplomats in Geneva	14
2.7 Training for the UAE's Anwar Gargash Diplomatic Academy	15
2.8 Cyber Diplomacy capacity development for ECOWAS and AU	15
2.9 Humanitarian diplomacy in partnership with IFRC	17
2.10 Digital Commerce training in partnership with the International Trade Centre	17
2.11 Strengthening participation in the Biological Weapons Convention (BWC) through education	18
2.12 Cybersecurity Diplomacy Training for Kenya's NC4	18
2.13 Executive Training for the Saud N. Al-Sabah Kuwait Diplomatic Institute	19
2.14 Summer School on Digital Governance for Beijing Institute of Technology students	19
2.15 Digital Diplomacy Training for Internet Society fellows	20
2.16 Digital Policy training for the Organization of American States (OAS)	20
2.17 Asia-Europe Foundation (ASEF) Public Diplomacy Training	20
2.18 Online training in Humanitarian Diplomacy for the Arab Youth Center	20
2.19 Cyber Diplomacy for the Her CyberTracks project	21
2.20 Addressing disinformation through capacity building and policy research	21
3. Major projects and partnerships	22
3.1 Ten years of the Geneva Internet Platform	22
3.2 Launching CADE: Civil Society Alliances for Digital Empowerment	26
3.3 Cooperating with Ford Foundation: Strengthening civil society's participation in policy processes	29
3.4 Cooperating with the Swiss Agency for Development and Cooperation	30
3.5 Continuing the Geneva Dialogue: Paving the way for responsible behaviour in cyberspace	30
4. Communication and outreach	33
4.1 Websites	33
4.2 Mailing lists	34
4.3 Social media networks	35
5. Our team	36
5.1 Board of Administrators	37
5.2 Senior Fellows	37
5.3 Coordination Team	38
5.4 Staff and Associates	38
5.5 Lecturers, guest lecturers, research fellows, and course coordinators	39
5.6 Digital Watch Knowledge Fellows	40
6. Financial Report	41

1. Introduction

Message from the Executive Director

The year 2024 was marked by steady progress and practical innovation for Diplo. Building on the groundwork laid in previous years, we focused on embedding new technologies and approaches across our programmes while deepening the impact of our long-standing initiatives.

AI as a daily tool

AI has moved from pilot projects to routine practice. We mainstreamed AI applications across teaching and research, using large-language-model assistants to enrich classroom discussion, accelerate policy analysis, and support just-in-time reporting from major diplomatic events. This hands-on integration has made AI a practical, dependable instrument in Diplo's day-to-day work.

Cognitive proximity in action

Our organisational transformation around the principle of cognitive proximity – the intentional blending of human insight and machine capabilities – matured in 2024. Staff, lecturers, and alumni experimented with new workflows that combine analytical rigour with the creativity and empathy that only human experts can provide. This approach is now woven into our curriculum design, research methods, and public-facing services.

Digital Watch: sharper, broader, more visible

The *Digital Watch* observatory achieved a breakthrough in both quality and reach. Enhanced AI-assisted curation, deeper thematic pages, and expanded multimedia formats (including the *DW Shorts* video series) have positioned the platform as a first-stop reference for practitioners following global digital-policy developments.

Geneva Internet Platform: rising relevance

The Geneva Internet Platform cemented its role as a hub for diplomats and policy actors in International Geneva. Throughout the year the GIP hosted high-level briefings, thematic workshops, and community meet-ups, offering a neutral space where governments, industry, academia, and civil society could engage on emerging digital issues.

Strengthening engagement in Africa

Diplo's programmes in Africa grew in both scale and scope. New training cohorts in AI governance and digital-diplomacy skills reached participants from francophone and anglophone countries alike, while tailored workshops supported national institutions in Ethiopia, Kenya, and Togo in developing their own digital-policy roadmaps.

A new EU partnership for civil society

Work began on the EU-funded project, *Civil Society Alliances for Digital Empowerment (CADE)*. In collaboration with regional partners, we are creating pathways for civil-society organisations to participate more effectively in internet-governance processes, ensuring policy debates remain open, inclusive, and human-centric.

Looking ahead, our priority is sustainable innovation: applying cutting-edge tools in realistic, bottom-up ways that serve diplomats, policymakers, and communities worldwide. None of this would be possible without the steadfast support of our partners and the trust placed in us by governments, organisations, and individuals across the globe.

On behalf of Diplo's team, thank you for your continued commitment to our mission.

Dr Jovan Kurbalija
Executive Director, DiploFoundation

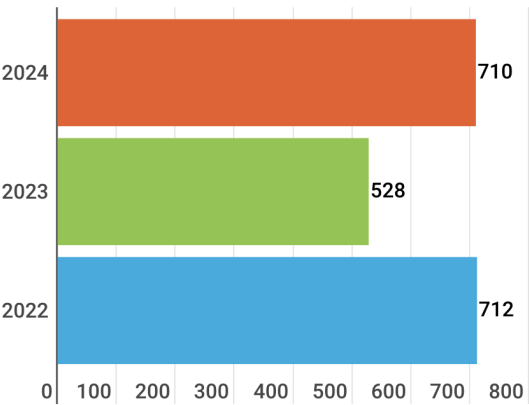
2. Building capacities through online, in situ, and blended training programmes

2.1 At a glance: Diplo Academy in numbers

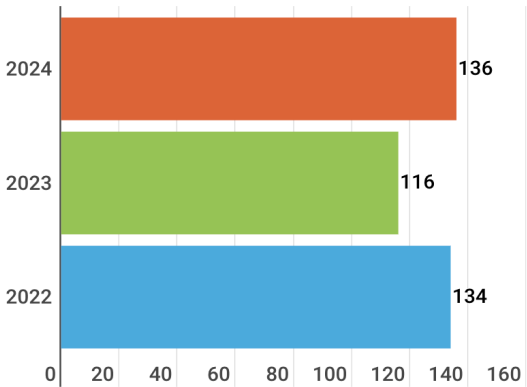
Diplo’s core mission is centered on capacity development and training in the areas of diplomacy, AI, and digital policy. Courses at Diplo Academy range from academically accredited to just-in-time training, as highlighted in the following section.



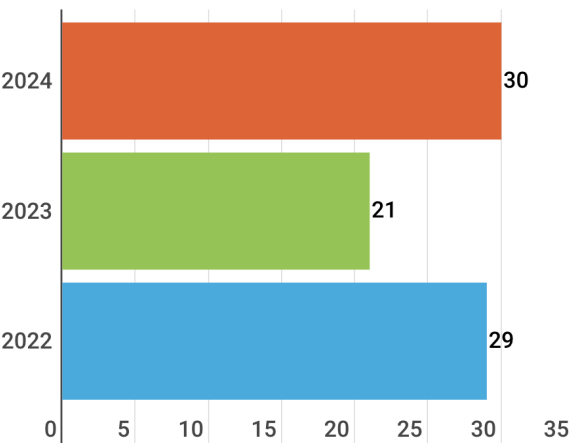
The following graphs present key statistics that highlight the reach and impact of Diplo’s online, blended, and in-situ courses.



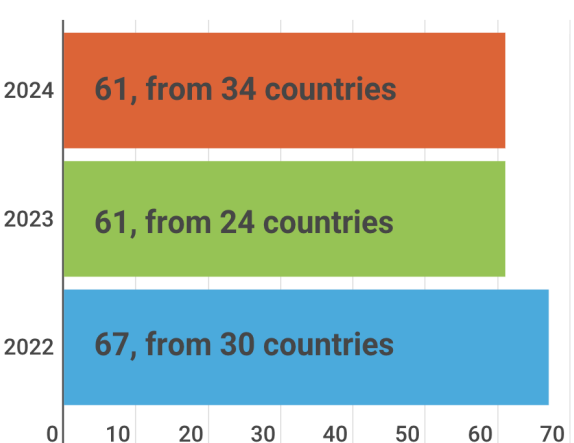
Number of participants in Diplo’s courses 2022–2024



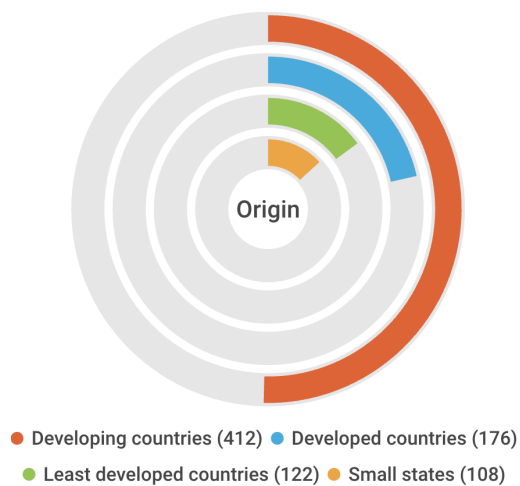
Total number of countries represented in Diplo’s courses 2022–2024



Number of courses offered by Diplo 2022–2024

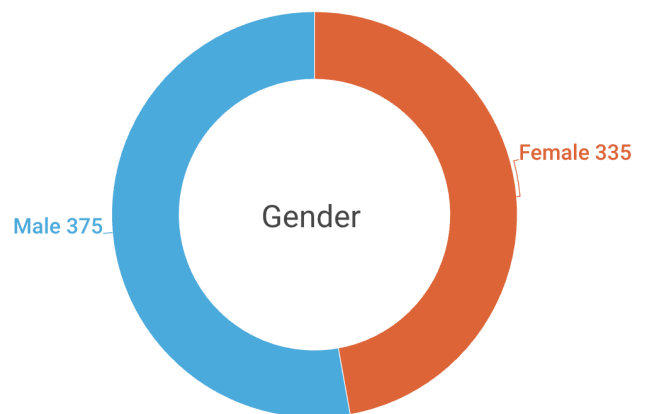
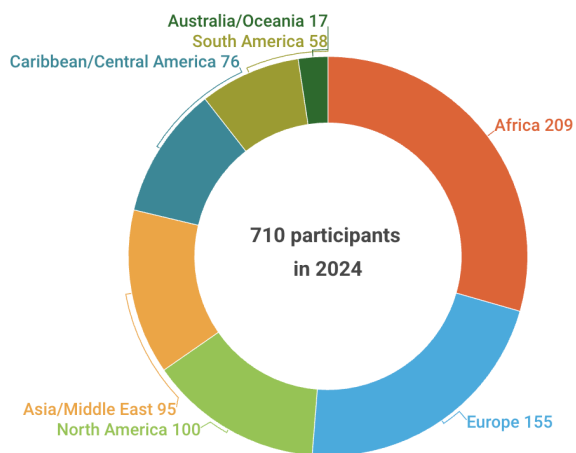


Number of lecturers, tutors, and course team members in Diplo’s courses 2022–2024



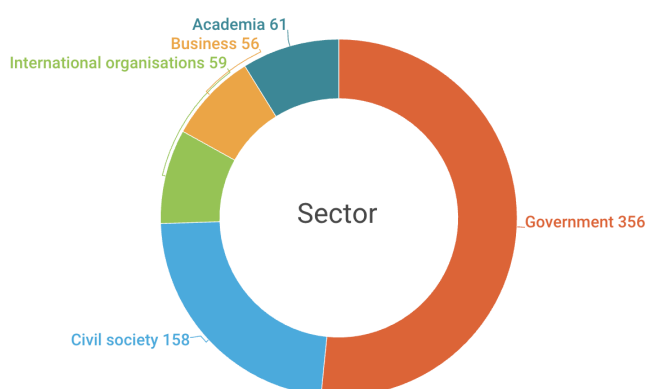
- Developing countries (58%)
- Developed countries (25%)
- Least developed countries (17%)

Demographics of origin (by development status) among 2023 participants

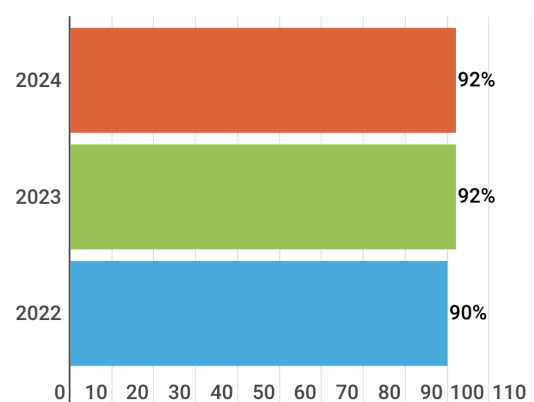


Number of participants in Diplo's 2024 courses, by region

Gender representation in Diplo's 2024 courses (self-designated classifications)



Sector by stakeholder group and number, in Diplo's 2024 courses

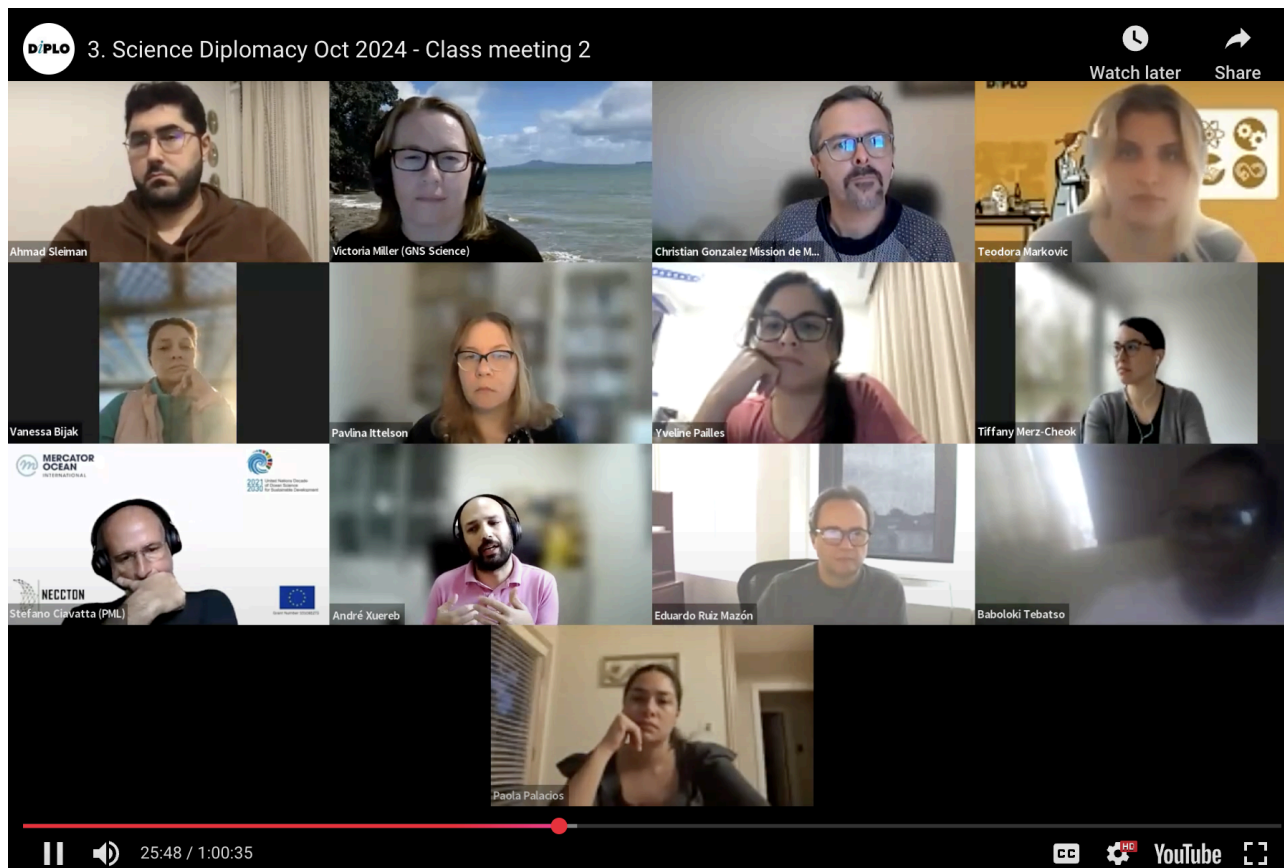


Course completion rates 2022–2024

2.2 Strengthening the core elements of Diplo's pedagogy

2.2.1 Guided learning by top experts in the field

Diplo's faculty includes experienced diplomats, academics, and practitioners who are leaders in their fields. While many faculty members are long-standing contributors (see: [People](#)), the team is regularly refreshed to ensure that each training programme benefits from up-to-date expertise and the latest developments in both policy and practice.



Participants and lecturers meeting for their weekly discussion

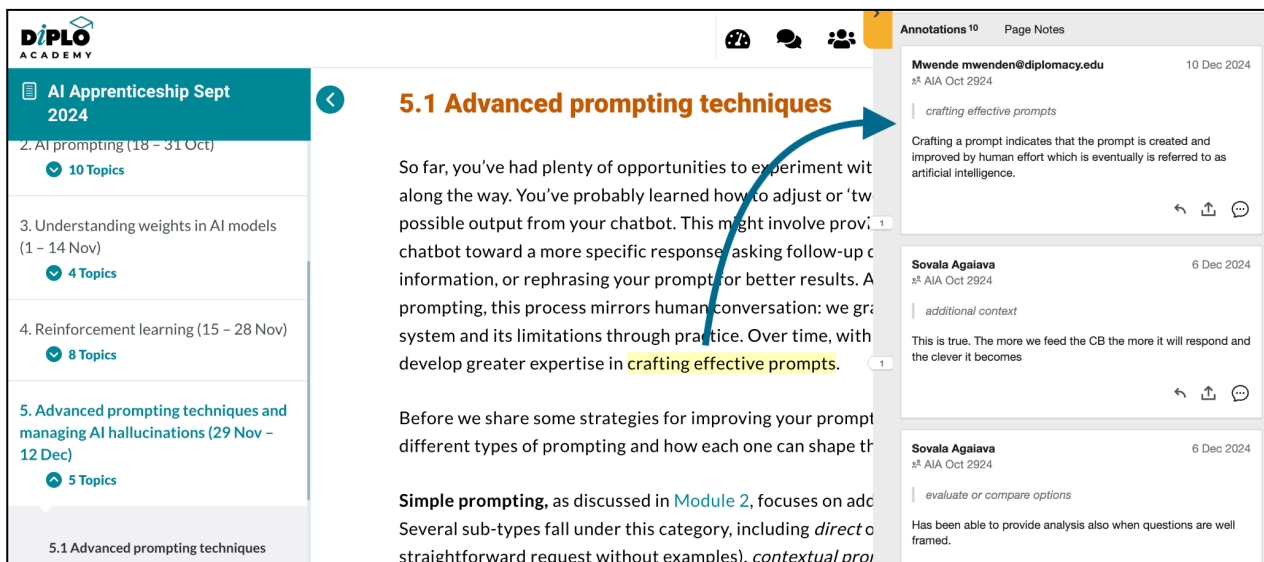
Participants in Diplo's [interactive online courses](#) learn in groups of up to 30 students, guided by an expert lecturer or lecturing team from Diplo's faculty. Learning occurs in an online environment on Diplo's Learning Management System (LMS) where participants access course readings, learning activities, assignments, and various resources and tools for online learning. Each week, participants read and discuss the lecture text and contribute comments, arguments, references, questions, and other inputs through annotations. Lecturers and participants respond to these contributions, fostering dynamic interactions based on the text, often relating to current trends, controversies, and issues.

Participants engage in online discussions, group tasks, quizzes, practical exercises, and simulations throughout the week. At the end of the learning week, participants and lecturers get together in text or Zoom chat to revisit open issues from the course discussion.

Our in-situ training follows the same focus on learning interactivity centered on group activities and simulation exercises.

2.2.2 Learning by annotating: Continuing our dialogue-based approach to online learning

Diplo's primary method of online learning interaction is through annotation – students and lecturers comment directly on course texts, videos, and other materials. This interactive format mirrors the questioning, discussion, and debate found in traditional classroom settings, but is embedded directly within the learning content.



A screenshot of an annotated learning module

2.2.3 Expanding the range of certificate and accredited courses

Diplo recognises academic and learning achievements through Diplo certificate and academically accredited courses with the University of Malta, including:

- [Certificate courses](#), where participants receive a Diplo certificate upon successful completion. The special track of certificate courses lead towards [Advanced Diploma in Internet Governance](#) or are a part of the new [Diplo AI Campus](#) programme. In 2024, 7 participants obtained the Advanced Diploma in Internet Governance.
- Some certificate courses are accredited with the [University of Malta](#) receiving credits under the European Credit Transfer and Accumulation System (ECTS). Academically accredited courses led to the [Postgraduate Diploma and Master's in Contemporary Diplomacy programme](#) offered in collaboration with the University of Malta.

Courses on AI and beyond: The new Diplo's AI Campus programme

Building on its long-standing experience in digital policy and diplomacy training, Diplo launched the AI Campus, a new capacity development programme dedicated to the rapidly evolving field of AI. Developed

for diplomats and professionals in international organisations, the AI Campus offers a multidisciplinary and human-centred approach to understanding and governing AI. Through a combination of expert-led learning and interactive methodologies, the programme equips participants with the knowledge and skills needed to navigate the opportunities and challenges of AI in global policy spaces.

In total, we offered 30 certificate courses in 2024:

- [21st Century Diplomacy](#)
- [AI Apprenticeship](#) (NEW)
- [AI Prompting for Diplomats](#) (NEW)
- [Artificial Intelligence: Technology, Governance, and Policy Frameworks](#)
- [Bilateral Diplomacy](#)
- [Biological Weapons Convention](#)
- [Building the Future We Need](#) (NEW)
- [Combating Cybercrime: Diplomacy and International Cooperation](#) (NEW)
- [Cybersecurity](#)
- [Cybersecurity Diplomacy](#) (two iterations)
- [Decoding Disinformation](#) (NEW)
- [Digital Commerce](#) (two iterations)
- [Diplomatic Communication](#) (NEW)
- [Diplomatic Law: Privileges and Immunities](#)
- [Diplomatic Theory and Practice](#)
- [Economic Diplomacy](#)
- [E-diplomacy](#)
- [Humanitarian Diplomacy](#) (two iterations)
- [Internet Technology and Policy: Challenges and Solutions](#)
- [Introduction to Internet Governance](#)
- [Multilateral Diplomacy](#)
- [Public Diplomacy](#) (two iterations)
- [Science Diplomacy](#)
- [Sustainable Development Diplomacy](#)
- [Tech Diplomacy](#)
- [The Intersection of Digital Policy: Cyber Diplomacy, Internet Technology, and AI](#) (NEW)

Continuing our practice from previous years, in 2024 we also ran shorter courses that dig deeper into specific topics. These courses maintain the same educational approach and level of interaction but are typically four weeks in duration instead of eight. Despite being shorter in duration, these courses are designed to delve deeper into specific topics, allowing for a more comprehensive understanding within a four-week timeframe.

Some of these courses took place in cooperation with partners, which we explore below.

Diplo's alumni network

Diplo's closed Facebook group, launched in 2017 as a space for alumni to exchange ideas and stay connected, continued to grow in 2024. By the end of 2024, Diplo's alumni network had grown to over 7,850 members across 208 countries and territories. Ongoing engagement efforts keep alumni informed about new initiatives, training opportunities, publications, and other developments.



2.2.4 Launching the AI Apprenticeship: Learning by doing in the age of transformation

In 2024, Diplo launched the AI Apprenticeship course, a flagship programme rooted in our long-standing 'learning by doing' pedagogy. Designed to prepare participants for the practical realities of AI transformation, the course goes beyond theory: participants learn about AI by developing real-world AI applications, engaging hands-on with the tools and challenges shaping our digital future.

The course is more than a hand-on exercise: It also invites apprentices to explore key questions at the intersection of technology, creativity, and learning: What does it mean to be creative in the age of AI? How can we distinguish between human and machine-generated insight? What future awaits official forms of creativity – academic publishing, the arts, diplomacy – when AI becomes a co-creator?

The course is structured progressively: it begins with the basics of AI, then moves toward policy, governance, and practical applications. Participants receive expert coaching and work with real AI tools, including those developed in-house at Diplo.

Building on the programme's success, Diplo will expand the AI Apprenticeship in 2025.

2.3 The Master's Degree in Contemporary Diplomacy in partnership with the University of Malta

The [Postgraduate Diploma \(PGD\) and Master in Contemporary Diplomacy](#), offered in partnership with the University of Malta, is a 16–20-month online programme that includes an online 10-day workshop, five credit courses, and a Master's dissertation. Participants in this programme can choose to specialise in internet governance by completing the required courses and focusing their dissertation on an internet-governance-related topic.



**L-Università
ta' Malta**

In 2024, 9 participants – diplomats and other international relations professionals, 4 of whom hailed from Africa, 2 from Africa, and one each from South America, the USA and Europe – were accepted to the

programme. These included four participants who selected the internet governance specialisation. With the support of the Government of Malta, we offered partial scholarships (ranging from a 20% to a 50% reduction in programme fees) to participants from developing countries in Africa, Asia and South America.

Embracing our innovative blended-learning strategy, participants initiated their programme with a two-week online workshop. The workshop focused on the practical skills required for diplomacy, such as geopolitics, internet governance, e-diplomacy, negotiation, tech diplomacy, AI and public speaking. Additionally, participants familiarised themselves with online classroom methodologies and polished their academic study skills.

During the online-learning phase, participants complete five courses from our MA catalogue. They are then eligible for the PGD in Contemporary Diplomacy or to embark on writing their Master's dissertation in the second year of the programme. With a supervisor's guidance, the dissertation entails research and academic writing and is expected to result in a submission of a 25,000-word dissertation. The dissertation phase extends over five months (full-time) or nine months (part-time).

Meanwhile, in 2024, three participants who had commenced the Master/PGD programme in 2022 or earlier began working on their dissertations:

Name	Dissertation Title
Tungulu Mavis Nasilele (Namibia)	<i>A retrospective assessment of mediation strategies in Southern Africa Development Community (SADC)</i>
Shithigona Ruth Otweya (Namibia)	<i>Gender in diplomacy for small states: The case of Namibia</i>
Dabutha Ishmael Tsholofelo (Botswana)	<i>The role of the Southern African Development Community (SADC) in conflict resolution in Mozambique</i>

Six candidates who started writing their dissertations in 2023 submitted their work and graduated in 2024. Five other candidates who started writing their dissertation in 2022 also graduated in 2024. Six other students who started writing their dissertation in 2023 or earlier are currently under examination and will graduate in 2026, following approval of their dissertations.

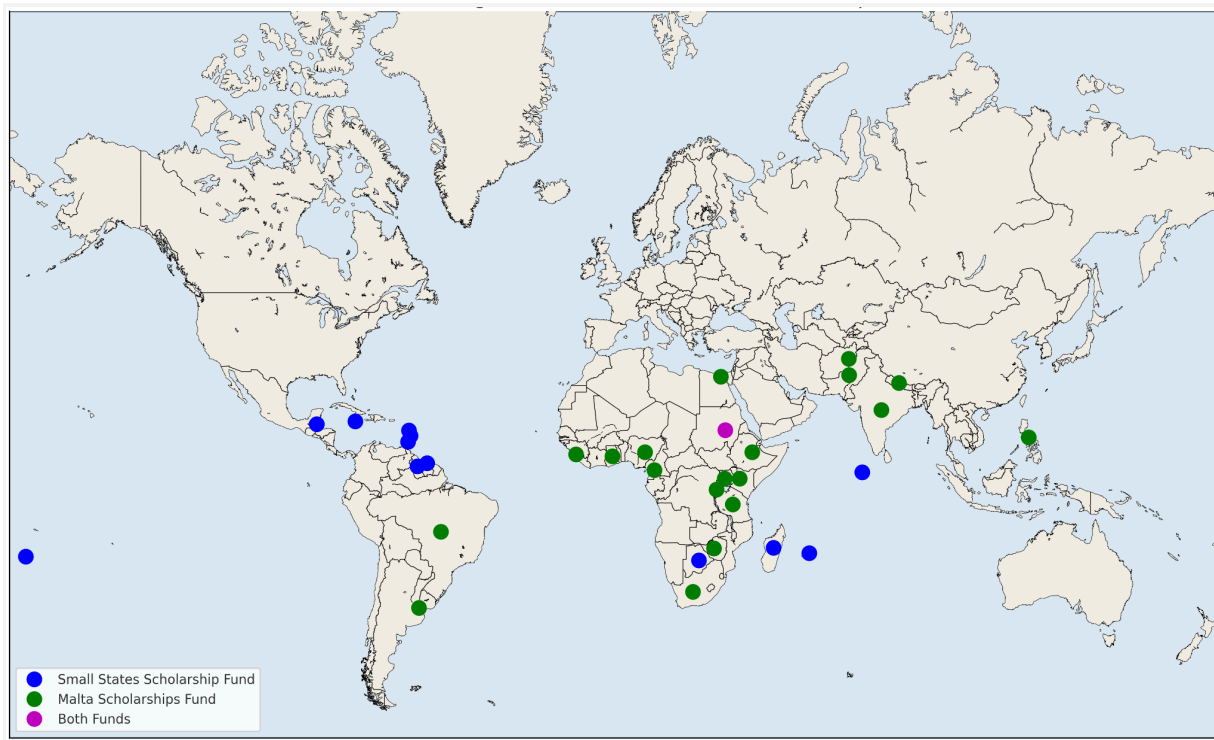
2.4 The Malta Scholarship Programme, supported by the Government of Malta

The Government of Malta remains one of Diplo's key partners in online learning. In 2022, funding provided by the Maltese government was allocated to support scholarships for applicants from developing countries, enabling broader access to Diplo's courses:

- Through the **Small States Scholarship Fund**, 62 participants from 16 countries – Belize, Botswana, Dominica, Grenada, Guyana, Jamaica, Madagascar, Maldives, Mauritius, Saint Lucia, Saint Vincent and the Grenadines, Sao Tome and Principe, Sudan, Suriname, Tonga, and Trinidad and Tobago – took part in various online courses throughout 2023.

- Through the **Malta Scholarships Fund**, full or partial funding was provided to 112 participants from 43 developing countries, allowing them to enrol in online courses.

In addition to supporting scholarships, Malta's funding contributed to the enhancement of Diplo's online learning platform, including updates to course materials, research and development of new courses, and the maintenance of the underlying technological infrastructure.



Countries benefiting from scholarships funded by the Government of Malta in 2024

2.5 Renewal of cooperation with Instituto Matías Romero for Mexican diplomats

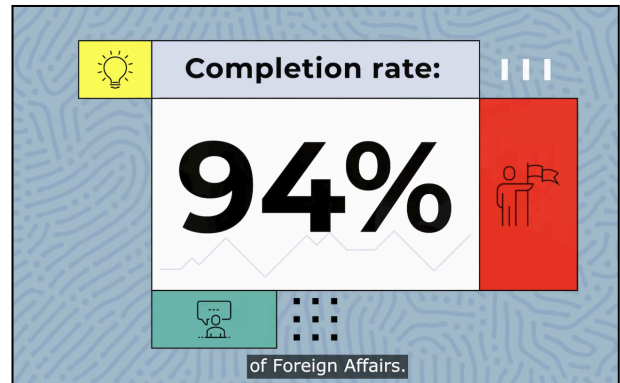
Our collaboration with Mexico's Ministry of Foreign Affairs – through the [Instituto Matías Romero \(IMR\)](#) – was renewed in December 2024 with the signing of an updated Memorandum of Understanding between Mexico, Malta, and Switzerland. This renewal reaffirms a partnership that began in 2004 and was first formalised in 2009, supporting the continued enrolment of Mexican diplomats in Diplo's online programmes and the joint development of new educational initiatives.

Since 2004, over 800 Mexican diplomats have participated in Diplo's online training courses. In 2024 alone, 72 diplomats took part.

To mark the renewal, a [special in-situ event](#) was held in Geneva in December 2024, hosted under the auspices of the Permanent Missions of Malta, Mexico, and Switzerland to the United Nations. The event brought together diplomats, training directors, and policymakers to explore the future of diplomatic training in the age of AI. Discussions focused on the growing need to integrate AI into diplomatic practice – especially to support smaller missions – along with practical strategies for adoption and relevant training models such as AI master briefings, apprenticeships, and simulation-based exercises.



Special guests during the anniversary event and master briefing in Geneva on 11 December 2024



Participants at the anniversary event, alongside a screenshot from the video marking 15 years of collaboration

2.6 Policy Meets Tech training for diplomats in Geneva

In 2024, Diplo, with the support of the US Permanent Mission to the UN in Geneva, continued the implementation of the Policy Meets Tech programme. Building on a launch event and two introductory sessions in 2023, the programme continued with four in-person sessions focusing on key emerging technologies:

- 24 January 2024: Cryptography
- 13 February 2024: Metaverse and virtual reality
- 15 April 2024: Quantum computing
- 18 June 2024: Satellite technologies and space governance

Designed for diplomats from small and developing countries at missions to the UN in Geneva, the sessions explored how each technology works, its current capabilities and limitations, and its relevance to diplomacy and international policy processes. In addition to technical explanations, discussions covered standards, global governance efforts, and the implications for foreign policy. Sessions were delivered with the support of technical experts, alongside Diplo's policy team, and were consistently highly rated for quality and relevance. A dedicated online page provided summaries and additional learning materials, including a video overview.

The project concluded in June 2024. Participants expressed a strong interest in similar future initiatives, noting that the series helped them look beyond surface-level policy debates to better understand the technologies shaping global discussions.

2.7 Training for the UAE's Anwar Gargash Diplomatic Academy

Our cooperation with the Anwar Gargash Diplomatic Academy (AGDA), formerly the Emirates Diplomatic Academy, continued in 2024 with a series of regular in situ training programmes.

Throughout the year, Diplo faculty members delivered comprehensive courses in key areas such as International Negotiations and Mediation, and Bilateral and Multilateral Diplomacy. These sessions were designed to equip participants with advanced skills for navigating complex diplomatic environments. Diplo's interactive, hands-on approach provided practical tools and strategies, enhancing participants' proficiency in negotiation and diplomatic engagement.

In 2024, Diplo delivered several targeted training programmes in collaboration with AGDA, including:

- International Negotiations course (5 February 2024)
- International Negotiations and Mediation: Strategies and Methods (29 January – 16 February 2024)
- Training Course on Diplomatic Negotiations (6–7 February 2024)
- Training Course on Bilateral and Multilateral Diplomacy (6–9 May 2024)
- Protocol and Etiquette Course (13–17 May 2024)
- AI and Diplomacy Training Course for the Future Leaders Fellowship Programme (FLFP) (18–20 November 2024)

2.8 Cyber Diplomacy capacity development for ECOWAS and AU

In 2024, Diplo, in collaboration with the Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ), the ECOWAS Commission, and with participation from the African Union, expanded its efforts to build cyber diplomacy capacities through the Cyber Diplomacy Capacity Building Programme for ECOWAS and African Union (AU) countries. This programme builds upon the success of the 2023 initiative focused on ECOWAS member states, which had already created momentum for integrating cyber and digital issues into foreign policy agendas.

The 2024 programme achieved several key outcomes:

- Facilitated the exchange of knowledge and experiences among a growing network of cyber diplomats from ECOWAS MFAs.

- Strengthened capacities to engage with international cyber diplomacy processes and fostered deeper understanding of key issues and developments in the field of cyber and international peace and security.
- Enabled a multiplier effect by equipping participants with toolkits to raise awareness among peers and stakeholders.
- Expanded outreach to include diplomats of AU member states based in Addis Ababa, raising their awareness of global and regional cyber diplomacy efforts.

The programme sparked significant interest in embedding cyber and digital topics into national and regional foreign policy agendas, setting the stage for sustained capacity development and enhanced representation in global cyber diplomacy forums such as the UN Open-Ended Working Group (OEWG).



A group photo of the diplomats and trainers of the Cyber Diplomacy Workshop, held in April 2024 in Addis Ababa

The programme's activities included:

- An in-situ training in Addis Ababa, Ethiopia, on 15-16 April 2024, engaging 30 diplomats from AU member states and the AU Commission. The workshop focused on regional and global cyber diplomacy frameworks, including the Malabo Convention and UN processes.
- An interactive online course for cyber diplomats, held from 9 May to 13 June 2024, in English and French, which was designed using a collaborative learning model. Participants accessed a virtual classroom with text-based discussion tools, weekly audiovisual meetings, and human and AI-supported translation for inclusive engagement.
- An in-situ training and simulation exercise, held on 5-7 June 2024 in Accra, Ghana. A total of 22 diplomats from 10 ECOWAS countries and the ECOWAS Commission participated in a simulation of the UN OEWG negotiation process. Using real-world negotiation frameworks and AI-supported tools (e.g., customised chatbots and multilingual translation aids), participants experienced first-hand the complexities of cyber diplomacy.

- A toolkit for awareness-raising, developed in English and French, which included: a presentation with regional case studies; a glossary of cybersecurity terms; a cyber diplomacy fact sheet outlining major issues and negotiations; and a curated list of relevant resources and documents.

Supporting African Cyber Diplomats in New York and national capitals

As a direct continuation of the feedback received during the April training, additional activities in late 2024 focused on strengthening the participation of African Union (AU) Member States in ongoing international cyber negotiations. Building on the momentum from the April training in Addis Ababa and subsequent regional sessions, these follow-up activities responded to requests from diplomats for more targeted support in the final phase of the UN Open-Ended Working Group (OEWG) process.

In November–December 2024, Diplo organised a virtual briefing for AU Member State diplomats based in New York, offering timely updates on OEWG negotiations and related UN processes. This was followed by an in-person learning session held during the December OEWG meeting week in New York, which offered African diplomats tailored insights into negotiation dynamics, key points of convergence and divergence, and the broader context of global digital governance developments – including discussions on the Global Digital Compact.

2.9 Humanitarian diplomacy in partnership with IFRC

In 2024, Diplo continued to offer the 12-week [Online Diploma Course in Humanitarian Diplomacy](#), delivered in partnership with the International Federation of Red Cross and Red Crescent Societies (IFRC). The course is held twice a year and combines academic grounding with practical skill development.

The programme features an 8-week interactive online phase, introducing participants to key concepts, actors, and tools in humanitarian diplomacy, including persuasion and negotiation. This is followed by a 4-week research phase, during which participants produce a 5,000-word paper on a topic aligned with their professional interests. In 2024, the course was again delivered to two cohorts of participants.

2.10 Digital Commerce training in partnership with the International Trade Centre

In 2024, Diplo continued its collaboration with the International Trade Centre (ITC) to deliver two iterations of the Digital Commerce capacity development programme. Building on a hybrid course delivered in 2023 for Geneva-based delegations, the 2024 edition expanded the reach and format.

During March and April 2024, Diplo delivered an online course for Geneva- and capital-based trade negotiators from developing countries and LDCs. The course featured weekly module readings, interactive commentary, and live Zoom discussions to explore open questions and ongoing policy developments.

A hybrid course was held in October 2024, combining online interaction with in-person learning sessions in Geneva. Each course welcomed around 20 participants and was delivered using updated materials jointly developed with ITC and CUTS Geneva.

2.11 Strengthening participation in the Biological Weapons Convention (BWC) through education

Between August and December 2024, Diplo collaborated with the United Nations Institute for Disarmament Research (UNIDIR) on a pilot training initiative to strengthen engagement with the Biological Weapons Convention (BWC). The project aimed to build a deeper understanding of BWC processes and develop the skills needed for effective participation, especially among new or underrepresented stakeholders.

As part of the project, Diplo co-developed and delivered six online teaching modules, created and managed the virtual classroom, and provided continuous technical and learning support to participants. A hybrid simulation on a science and technology (S&T) advisory mechanism was conducted as part of the training, combining online and in-person components. In collaboration with UNIDIR and expert consultants, Diplo also supported recruitment and selection processes, developed training materials, and facilitated webinars featuring BWC experts.

To encourage long-term engagement, Diplo maintained dedicated online spaces – including a community blog and discussion area – and launched a public online repository containing curated course resources. This repository was presented during the in-person event in Geneva and will remain available to support further outreach and capacity-building efforts.

The activities implemented in 2024 laid a strong foundation for the completion of the full project cycle in early 2025.

2.12 Cybersecurity Diplomacy Training for Kenya's NC4

In March 2024, Diplo delivered a four-day Cybersecurity Diplomacy Training for Kenya's National Computer and Cybercrimes Coordination Committee (NC4). The training focused on the importance of cyber diplomacy and its relevance for developing countries, with particular attention to global and regional governance processes, strategic engagement, and the intersection of cybersecurity and emerging technologies, including AI.

The course combined interactive online lectures, scenario-based exercises, group discussions, and a practical demonstration on AI tools. Sessions were led by a diverse faculty, covering topics such as UN-level processes, regional cooperation, and AI in cyber diplomacy.

2.13 Executive Training for the Saud N. Al-Sabah Kuwait Diplomatic Institute

In April 2024, Diplo delivered a tailored executive training programme for the Saud N. Al-Sabah Kuwait Diplomatic Institute (KDI), focusing on Diplomatic Negotiations and AI and Diplomacy. The five-day, in situ programme was held in Malta on 22–26 April 2024, and brought together early-career and mid-career diplomats for intensive, exercise-based learning.

The first part of the training focused on Diplomatic Negotiations. Through a series of interactive simulations, document exercises, and scenario-based learning, participants explored key negotiation principles, including positions vs interests, integrative and distributive bargaining, pre-negotiation dynamics, and multilateral negotiation structures and outcomes. By the end of the session, participants had developed a strong grasp of the core concepts, tools, and techniques necessary to negotiate and influence effectively in diplomatic settings.

The second part of the training addressed AI and Diplomacy, providing a comprehensive overview of the most recent developments in artificial intelligence and their implications for diplomacy. Through hands-on exercises and guided demonstrations, participants explored how AI tools can support daily diplomatic tasks, with particular focus on using big data for analysis, policy formulation, and decision-making.

2.14 Summer School on Digital Governance for Beijing Institute of Technology students

From 16 to 18 July 2024, Diplo hosted a summer school in Geneva in partnership with the Beijing Institute of Technology (BIT), welcoming 22 BIT students for an immersive programme on digital governance. The initiative aimed to build awareness and strengthen capacity among emerging professionals on pressing digital policy issues, as part of a broader effort to engage the next generation in addressing global challenges through diplomacy and technology.

The programme combined expert-led sessions on key digital topics with interactive components. Students explored the policy implications of digital technologies in areas such as human rights, economic development, and cybersecurity. A highlight of the programme was a simulation exercise on the Global Digital Compact (GDC), where students, organised into delegations (e.g. the African Union, EU, China, civil society, and others), negotiated and drafted a shared vision for a more inclusive, safe, and rights-based digital future.

In parallel with policy discussions, the programme also offered students the opportunity to experiment directly with emerging technologies, particularly generative AI and large language models (LLMs). Through guided activities and creative use cases, participants gained practical insight into how these tools work and how they intersect with diplomacy, governance, and ethics.

2.15 Digital Diplomacy Training for Internet Society fellows

In 2024, Diplo continued its collaboration with the Internet Society by delivering a targeted Digital Diplomacy training for fellows of the Early Career Fellowship and Youth Ambassador programmes. The training supports the Internet Society's goal of empowering a diverse new generation of Internet champions who can bridge the gap between technology and policy, and advocate for an open, globally connected, secure, and trustworthy internet.

The programme, delivered on 27 and 29 August 2024, consisted of two interactive online sessions, and engaged 30 participants (15 from each fellowship stream). The first session introduced participants to key digital policy actors and processes, while equipping them with analytical tools for understanding complex policy issues. The second session featured a policy simulation exercise, allowing fellows to apply their knowledge and skills in a real-life scenario.

2.16 Digital Policy training for the Organization of American States (OAS)

In 2024, Diplo collaborated with the Executive Secretariat of the Inter-American Committee against Terrorism (CICTE), under the Cybersecurity Program of the Organization of American States (OAS), to deliver a three-module online course on Digital Policy to approximately 35 participants from OAS member states.

The five-week course, held between August and September 2024, focused on internet technology and policy, artificial intelligence, and cybersecurity diplomacy. Participants engaged with interactive lectures, case studies, quizzes, and a final assignment, supported by Diplo faculty and guest lecturers. Weekly live sessions allowed for in-depth discussion of each topic. Participants who completed all course components received certification, and post-course feedback was collected to inform future iterations.

2.17 Asia-Europe Foundation (ASEF) Public Diplomacy Training

In 2024, Diplo continued its collaboration with the Asia-Europe Foundation (ASEF) by delivering the 12th edition of the ASEF Public Diplomacy Training (formerly the Asia-Europe Public Diplomacy Training Initiative). The programme featured a 5-week online course in public diplomacy held from September to October 2024, followed by an in situ training session in Ljubljana in November 2024.

Established in 2013 by ASEF, in partnership with Diplo and the National Centre for Research on Europe at the University of Canterbury, the programme supports diplomats and civil society actors from ASEM (Asia-Europe Meeting) countries in strengthening their public diplomacy skills and engagement strategies.

2.18 Online training in Humanitarian Diplomacy for the Arab Youth Center

On 14–15 October 2024, Diplo delivered an online training on Humanitarian Diplomacy in partnership with the Arab Youth Center, engaging 40 young professionals from across the region. The two-day programme

introduced participants to the principles and practice of humanitarian diplomacy, with a focus on real-world applications and interactive learning.

Topics covered included the role of key humanitarian actors, the use of persuasion and advocacy in advancing humanitarian objectives, and the scope of humanitarian diplomacy beyond formal negotiations. The sessions encouraged participants to reflect on current challenges and explore how diplomatic tools can support effective humanitarian action in complex environments.

2.19 Cyber Diplomacy for the Her CyberTracks project

In 2024, Diplo contributed to the Her CyberTracks project – funded by the German Federal Foreign Office and co-implemented by ITU, GIZ, and UNODC – by developing educational materials focused on cyber diplomacy. Aimed at female officials with limited prior exposure to the field, the content introduced key themes such as cybersecurity and international peace, the geopolitical landscape, responsible state behaviour in cyberspace, and the practical work of cyber diplomats.

Diplo produced a series of video lectures and short explainers, accompanied by self-assessment quizzes, in English with subtitles in English and French. In addition, a Diplo expert participated in a live webinar held in September 2024, engaging participants from selected countries in Europe/CIS and Africa in a regional discussion on cyber diplomacy.

2.20 Addressing disinformation through capacity building and policy research

In 2024, Diplo carried out a multi-phase project – supported by GIZ – aimed at equipping governments and stakeholders with a deeper understanding of the digital policy challenges associated with mis- and disinformation. The project built on a preparatory phase in 2023 and moved into full implementation in 2024, with three core components: policy research, course development, and training delivery. A strategic research report analysing approaches from Finland, Sweden, Lithuania, and Singapore was submitted mid-year and officially launched in September 2024. It was accompanied by a live event and complemented by a dedicated webpage on *Navigating Disinformation*, integrated into the Digital Watch observatory. An AI-powered chatbot, trained on the report's content, was also launched to assist users in navigating the research.

The findings informed two tailored online courses: Decoding Disinformation: fostering good practices and cooperation (November–December 2024), and a three-week executive version for senior policymakers (scheduled for February 2025). The online course explored practical and policy-based responses to disinformation, especially in electoral contexts, while addressing challenges such as the misuse of AI and the balance between regulation and fundamental rights.

3. Major projects and partnerships

3.1 Ten years of the Geneva Internet Platform

The Geneva Internet Platform (GIP), which in 2024 celebrated its 10th anniversary, continued to solidify Geneva's position as a global hub for digital policy throughout the year. Supported by the Swiss authorities and operated by Diplo, the GIP remains a trusted and neutral space for digital governance dialogue.

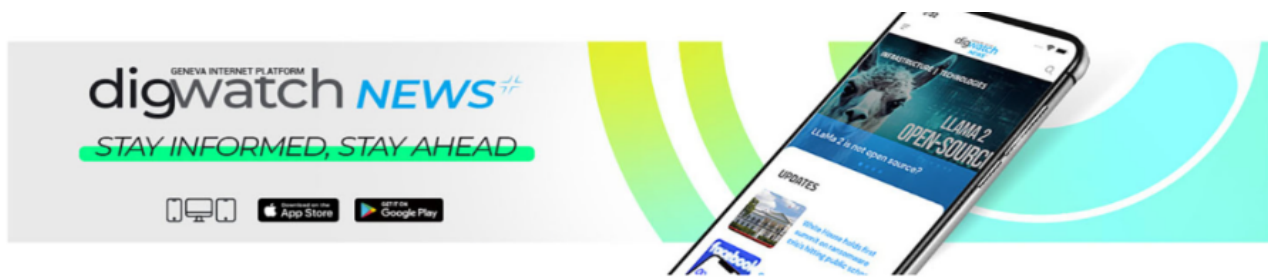


In 2024, the GIP continued to facilitate dialogue among Geneva's diverse digital governance community – from diplomats and technologists to academia and civil society – while contributing directly to Switzerland's foreign policy goals in the digital sphere. It hosted and co-organised a range of public events and briefings on priority digital topics, curated timely updates and research through the *Digital Watch* observatory, and sustained targeted support for Geneva-based missions through initiatives such as the Tech Attachés Circle. The GIP also continued to lead timely and innovative digital reporting from global events and further promoted Geneva's digital footprint through flagship projects such as the Geneva Digital Atlas and the Geneva Engage Awards.

3.1.1 The *Digital Watch* observatory

The *Digital Watch* observatory continued to serve as a trusted source for timely and comprehensive digital policy updates, analysis, and curation. In 2024, key features included:

- Continuous curation of [daily updates](#) on digital policy developments, with more than 3,000 updates published during the year.
- Further integration of AI into content production and delivery, including the continued refinement of AI-generated reporting and multilingual translation tools.
- Dedicated pages [tracking major digital governance processes](#), including the [Global Digital Compact](#), and the [WSIS+20 process](#), negotiations on AI, cybersecurity developments, and new processes in data governance.
- Regular monthly and weekly newsletters summarising policy trends and issues, available in English and French (see below).
- New editions of Digital Watch Shorts and AI Shorts, using video to explain topical digital issues in accessible formats (see below).
- Strengthened visibility and user engagement, including growing uptake of the Dig.Watch News+ mobile app.



Dig.Watch News+ app banner advert

3.1.2 Digital Watch newsletters and shorts

The *Digital Watch Monthly* continued to provide in-depth analysis and curation of major digital policy issues, processes, and trends. All editions were made available in English and French, with content curated in partnership with the Organisation internationale de la Francophonie (OIF).

- Issue 86, February 2024: [English](#) | [French](#)
- Issue 87, March 2024: [English](#) | [French](#)
- Issue 88, April 2024: [English](#) | [French](#)
- Issue 89, May 2024: [English](#) | [French](#)
- Issue 90, June 2024: [English](#) | [French](#)
- Issue 91, July 2024: [English](#) | [French](#)
- Issue 92, September 2024: [English](#) | [French](#)
- Issue 93, October 2024: [English](#) | [French](#)
- Issue 94, November 2024: [English](#) | [French](#)
- Issue 95, December 2024: [English](#) | [French](#)

The *Digital Watch Weekly* complemented this work with 48 weekly editions in 2024, offering digestible updates on global developments.

The *Digital Watch Shorts* series continued in 2024, providing concise video explainers on major topics and events. The AI Shorts series focused on AI-related policy developments and featured new contributions on the implications of emerging AI regulations.

3.1.3 The annual Geneva Engage Awards

The [ninth edition](#) of the Geneva Engage Awards took place in February 2024. The Awards continued to celebrate Geneva-based actors in recognition of their inclusive and effective digital engagement practices, including online communication and innovative meeting formats. The 2024 edition also included outreach in French and English, a promotional campaign on social media, and curated resources to support good digital communication practices.



Representatives of the International Committee of the Red Cross, winners in the International Organisations category, Geneva Engage Awards 2024

3.1.4 The Geneva Digital Atlas 2.0

In 2024, the Geneva Digital Atlas continued to serve as a reference for mapping the digital policy ecosystem in International Geneva. Following a major update in late 2023, activities in 2024 focused on maintaining up-to-date institutional profiles, expanding the community of Atlas actors, and promoting the Atlas through outreach campaigns and partner engagement.

Highlights included the creation of new content for the Atlas landing page, video testimonials from heads of Geneva-based organisations, and curated digital pathways to improve access and navigation. The Atlas was promoted at key Geneva-based and international events, helping to reinforce Geneva's role in global digital governance.



The Geneva Digital Passport, a pocket-sized booklet summarising the content of the Atlas

3.1.5 The Tech Attachés Circle for Geneva-based diplomats

The Tech Attachés Circle continued to play a key role in 2024 in providing informal, targeted support to diplomats in Geneva working on digital issues. With a focus on inclusion, particularly of diplomats from small and developing states, the Circle met regularly to explore topical issues, such as:

- AI and Digital Predictions for 2024 | 11 January 2024
- Unpacking the AI Advisory Body's interim report | 8 February 2024
- Unpacking the GDC Zero Draft | 9 April 2024
- WSIS, GDC, AI governance updates | 23 May 2024
- Mid-year briefing: AI tools and GDC in focus | 4 July
- Updates on Global Digital Compact and UN Cybercrime Convention | 7 September
- Global Digital Compact and Pact for the Future – Next steps and relevance for Geneva | 10 October 2024
- The road to WSIS+20 high-level review | 5 December 2024

Through these engagements, the Circle contributed to strengthening Geneva's multistakeholder environment and building bridges across communities of practice.

3.1.6 AI-powered reporting from global events

Diplo and the GIP further advanced AI-powered reporting in 2024, building on the hybrid reporting model launched in 2023. Throughout the year, the team produced real-time summaries and thematic analyses from key digital policy events, including:

- EuroDIG 2024
- IGF 2024
- WTO Public Forum 2024
- Sessions at UNGA 79 related to digital cooperation and AI
- Global Cybersecurity Forum 2024

- UNCTAD eWeek 2024, where Diplo provided 120+ session reports and personalised daily digests

The AI-generated coverage included searchable transcripts, speaker highlights, thematic summaries, and knowledge graphs. These outputs were shared through the Digital Watch platform and Diplo's new Dig.Watch News+ app, extending the reach and usability of real-time reporting.

3.1.7 Briefings, consultations, and other events

In 2024, the GIP hosted or contributed to a variety of key digital policy events and briefings. These included:

- A public event on the Global Digital Compact process and its implications
- Technical and policy briefings on emerging technologies such as neurotech and AI safety
- High-level consultations with missions and stakeholders in Geneva on cybersecurity and data governance
- Continued collaboration with Geneva-based partners, including hosting or supporting events during WSIS+20, Science Diplomacy Week, and Geneva Peace Week

In all, the GIP team held more than 60 briefings and consultations throughout 2024, reinforcing its role as a responsive and trusted facilitator of dialogue across the Geneva digital ecosystem.

3.2 Launching CADE: Civil Society Alliances for Digital Empowerment

In 2024, DiploFoundation began coordinating the implementation of the Civil Society Alliances for Digital Empowerment (CADE) project – a four-year initiative co-funded by the European Union to strengthen the voice, capacity, and coordination of civil society organisations (CSOs) in global IG processes. The project started on 1 January 2024, and is co-funded by Diplo, ECNL, and Forus.

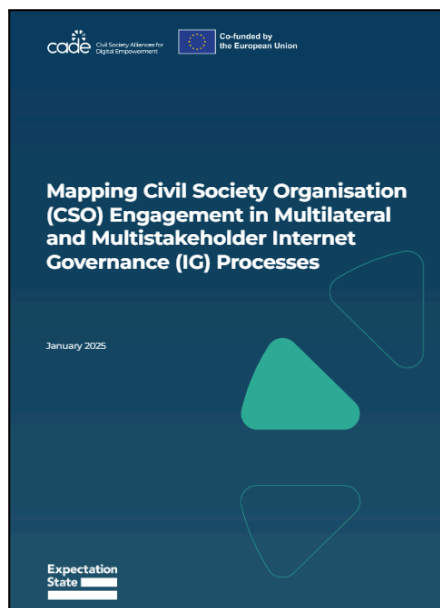
The project aims to ensure that CSOs, especially from the Global South, are better equipped to shape inclusive, rights-based digital policy. It focuses on three core work streams: capacity building for CSO engagement, participation in global and regional IG forums (including ITU, ICANN, and IETF), and enhanced cooperation between CSOs from the Global North and South.

In 2024, CADE focused on laying strong strategic and operational foundations. The year was marked by the successful delivery of baseline research, training and outreach activities, and the development of dedicated tools and resources for CSOs.

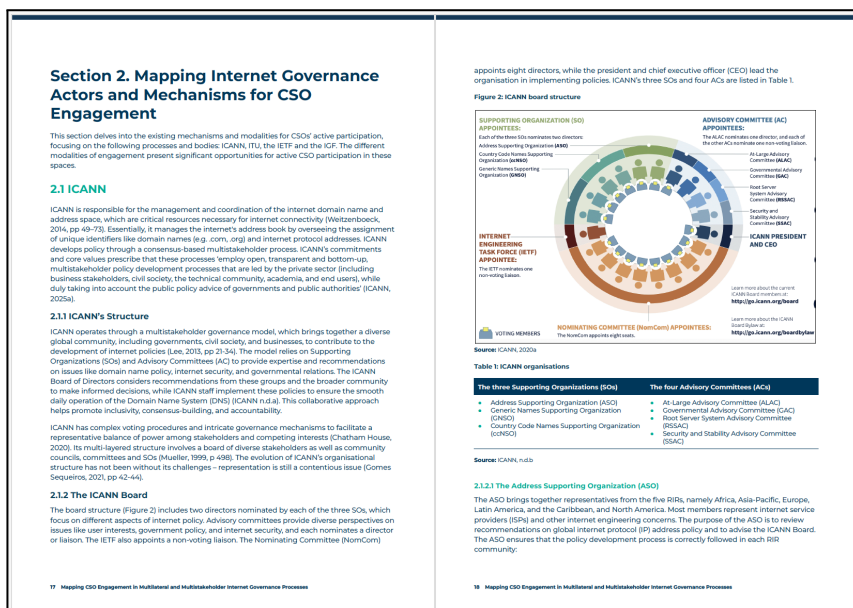
3.1.1 Mapping and evidence generation

A cornerstone output was the Mapping and Baseline Study, which engaged over 75 CSOs and 16 experts across Africa, Latin America, Asia, and MENA. The findings – published in a standalone report and accompanying regional case studies – mapped current barriers to CSO engagement in IG spaces, and informed the project's strategic orientation, including a shift toward deeper engagement with standards-setting bodies.

Regional case studies explored locally grounded challenges, including digital inclusion and legal reform processes in [Colombia](#), cybercrime laws in the [MENA region](#), and [African](#) participation in IGF processes. These outputs provided the evidence base for CADE's tailored advocacy, training, and engagement strategies.



The front cover of the Mapping study



Inside the Mapping study

3.1.2 Launch of the CSO Hub (CADE Observatory)

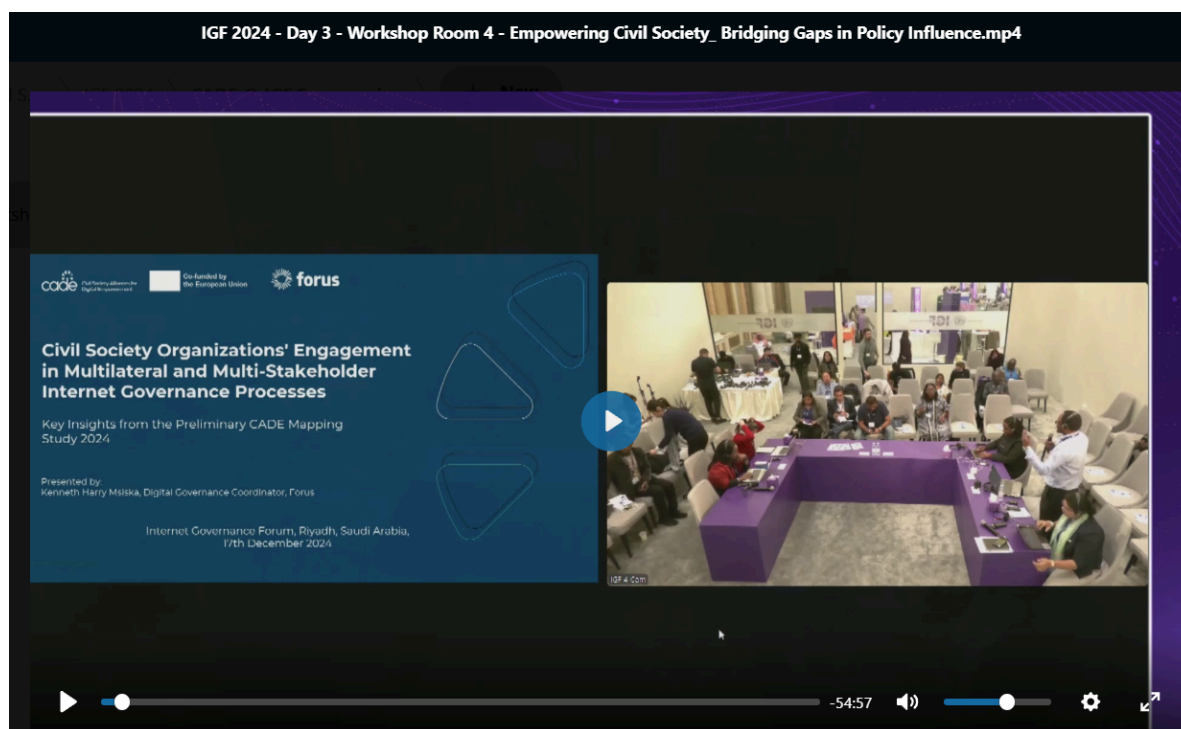
Diplo also led the creation of the CSO Hub, an online observatory offering concise, multilingual updates on IG developments, participation opportunities, and key digital policy themes. Soft-launched during IGF 2024, the platform features factsheets on 11 focus areas – from AI and cybersecurity to gender and standards – and includes a calendar of events, a database of policy documents, and profiles of key institutions. The Hub is now live at cadeproject.org/hub.

3.1.3 Training and peer learning

Over 200 participants joined the Digital Literacy Programme in Sri Lanka and the Maldives, delivered by CADE partner Sarvodaya-Fusion. Parallel peer-to-peer dialogues in Africa and Latin America reached more than 470 stakeholders, focusing on digital inclusion, youth engagement, gender-based violence, and legislative reform. These dialogues fostered local capacity and cross-sectoral coalitions.

3.1.4 Advocacy and participation

CADE partners contributed to [sessions at the IGF 2024 in Riyadh](#), LACIGF, and the Pacific IGF. The consortium also began structured engagement with ICANN and the ITU, and prepared for future participation in the IETF. A strong focus was placed on ensuring inclusive and constructive civil society engagement in complex policy spaces, including through hybrid formats and mentorship.



A screenshot from the recording of the workshop 'Empowering Civil Society: Bridging Gaps in Policy Influence', organised by CADE during IGF2024 on 18 December 2024 in Riyadh, Saudi Arabia and online.
Recording: https://www.youtube.com/watch?v=LhE0Dn_pGIY



Screenshot of an online dialogue held on 31 October 2024

3.1.5 Campaigns and visibility

In December, CADE partner Forus launched the #Let'sTalkDigital campaign, which included the release of a [10-episode multilingual podcast series](#) documenting CSO perspectives on digital governance across the Global South. Diplo and other partners also worked to ensure strong project visibility through events,

publications, and social media, through a dedicated website (<https://www.cadeproject.org>), a [Twitter channel](#), and a [Linkedin channel](#).

3.1.6 Governance and consortium coordination

Diplo, as project coordinator, established robust governance structures, including a Project Steering Committee, Project Team, and three thematic working groups on Monitoring, Communications, and Diversity. The participatory governance model enabled shared leadership across regions and aligned implementation with CADE's cross-cutting values of inclusivity, human rights, and localisation. Regular meetings are held among the different teams, following the agreed-upon coordination structure.



Speakers during the session, 'Empowering Civil Society in Digital Policy: Insights from the CADE Project', 31 May 2024, Geneva. The project's official launch event preceded this technical session.

3.3 Cooperating with Ford Foundation: Strengthening civil society's participation in policy processes

In 2024, support from the Ford Foundation continued to underpin Diplo's work to enhance the participation of CSOs in digital governance and policy processes, particularly those from small and developing countries. Through this partnership, Diplo continued to deliver tailored capacity development, fostering peer learning, and supporting the active inclusion of civil society voices in global, regional, and national policy spaces.

The Ford Foundation's support also enabled Diplo's work as lead applicant, and eventually lead partner, in the CADE project (EU-funded), which focuses on strengthening CSO participation in multistakeholder and multilateral internet governance. As CADE coordinator, Diplo has led research, supported regional partners, and laid the groundwork for CSO engagement in standard-setting processes at ITU, IETF, ICANN, and beyond. The project has begun addressing structural gaps by creating entry points for less-connected CSOs, particularly in the Global Majority, and emphasising informal spaces for exchange alongside formal forums.

In terms of outreach, Diplo increased collaboration with other Ford Foundation grantees. These partnerships evolved from ad hoc exchanges to deeper cooperation on content development and course delivery.

3.4 Cooperating with the Swiss Agency for Development and Cooperation

In 2024, Diplo continued its multi-year collaboration with the Swiss Agency for Development and Cooperation (SDC), with a focus on digitalisation for development. The partnership centred mainly on two tracks of work.

Under the first track, Diplo built on earlier efforts to map and analyse the contributions of Swiss-based stakeholders to digitalisation in areas relevant to international cooperation. Activities included ongoing monitoring of developments in digital inclusion, access, capacity development, and sustainable finance.

Under the second track, Diplo supported SDC's strategic positioning by contributing to key international processes and thematic priorities. This included joining the Steering Committee of the Global Forum on Cyber Expertise (GFCE) in preparation for its 2025 conference in Geneva.

This collaboration supports SDC's work in aligning digital transformation with sustainable development goals, while SDC's support enables Diplo to strengthen its institutional resilience and capacity to innovate, ensuring continued responsiveness to evolving priorities in the field of digitalisation and development.

3.5 Continuing the Geneva Dialogue: Paving the way for responsible behaviour in cyberspace

In 2024, the [Geneva Dialogue on Responsible Behaviour in Cyberspace](#) – an initiative established by the Swiss Federal Department of Foreign Affairs (FDFA) and implemented by Diplo with support from the Republic and State of Geneva, the Center for Digital Trust (C4DT) at EPFL, Swisscom, and UBS – continued to advance its efforts to clarify the roles and responsibilities of non-state stakeholders in the implementation of agreed cyber norms.

Building on the Geneva Manual's [first chapter](#) (focused on supply chain security and responsible reporting of ICT vulnerabilities), the Dialogue launched work on its second chapter, centred on norms and confidence-building measures (CBMs) related to critical infrastructure protection (CIP). This phase of work included expert interviews, background research, regular closed consultations and masterclasses for information sharing and knowledge exchange, as well as participation in high-level international events such as the [Organization for Security and Co-operation in Europe \(OSCE\) workshop](#), [Singapore International Cyber Week \(SICW\)](#) and [UN Internet Governance Forum \(IGF\)](#).



Speakers during the session, 'The Geneva Manual on Responsible Behaviour in Cyberspace and its application in the OSCE region: The Role of Non-State Stakeholders in Enhancing Cybersecurity and Building Confidence', 12 March 2024, Vienna



Dr Regula Kurzbein, Deputy Head of Mission at the Embassy of Switzerland in Singapore, and Mr Christopher Anthony, Director of the Critical Information Infrastructure Division at the Cyber Security Agency of Singapore (CSA), delivered opening remarks at the Geneva Dialogue session at the SICW, 16 October 2024, Singapore

Throughout the year, the Dialogue:

- Promoted chapter 1 of the Geneva Manual through outreach activities and creative awareness-raising tools, including card games, visuals, and scenario-based exercises;
- Engaged with the international policy community through presentations at events such as the UN Open-Ended Working Group, the OSCE, the Singapore International Cyber Week, and the Internet Governance Forum;
- Conducted expert consultations and developed the thematic scope for chapter 2, culminating in a zero draft to be finalised in 2025;
- Organised online masterclasses on topics such as regional implementation of cyber norms, the role of AI in cybersecurity, software security updates, and the intersection of cyber diplomacy and emerging technologies;
- Extended its network to include 69 organisations and individual experts from 21 countries and all stakeholder groups.

The 2024 phase marked a step forward in linking the UN cyber norms to the practices of key non-state stakeholders, with the second chapter of the Geneva Manual in preparation for release in 2025.

4. Communication and outreach

Effective outreach underpins all of Diplo’s activities, spanning education, events, research, and project implementation. Through a strategic mix of communication channels and tools, we broaden our reach and enhance the visibility and impact of our work.

4.1 Websites

Our digital platforms are essential in promoting Diplo’s initiatives and enhancing Diplo’s visibility globally. In 2024, we continued our efforts in optimising Diplo’s online presence.

Diplo’s website, www.diplomacy.edu

Diplo’s website continues to play a central role in advancing our mission by presenting the full spectrum of our activities — including courses, research, partnerships, events, and publications. Our visibility strategy has continued to focus on targeted search engine optimisation (SEO) efforts and building on the website’s strong domain authority, resulting in a notable increase in online reach and visibility. In parallel, we have continued to showcase Diplo’s work in the United States through our dedicated Washington DC office website, <https://diplo.us>

2024	633,475
2023	403,218
2022	364,128

*The total number of active users on www.diplomacy.edu in 2024, compared to previous years.
Last year marked a 57% increase over the previous year.*

The *Digital Watch* observatory’s website, dig.watch

Building on the observatory’s redesign in 2023, which improved navigation and search engine optimisation, efforts in 2024 focused on deepening user engagement and reinforcing the observatory’s role as a go-to reference on digital policy. As a result, the observatory recorded strong performance, with steady year-on-year growth in traffic and expanded reach across new user groups and regions.

2024	798,000
2023	451,213
2022	262,238

*The total number of active users on dig.watch in 2024, compared to previous years.
Last year marked a 57% increase over the previous year.*

The Geneva Internet Platform's (GIP) website, www.giplatform.org

The GIP's institutional website continued to serve as a central platform for promoting Geneva-based events, stakeholders, and GIP-related developments. Throughout 2024, the site maintained a formal and institutional tone, while actively linking to and amplifying related initiatives, including the *Digital Watch* observatory. Building on the homepage enhancements introduced in 2023, further refinements were made in 2024 to improve navigation and accessibility, particularly in relation to the Geneva Digital Atlas, which remains a key entry point for users exploring Geneva's digital policy landscape.

In addition, Diplo continued to maintain two other project-specific websites:

- www.genevadialogue.ch, which features updates and outputs from the Geneva Dialogue on Responsible Behaviour in Cyberspace;
- www.cadeproject.org, a new site launched in 2024 as part of the CADE initiative, providing a dedicated space for project-related research, resources, and partner activities.

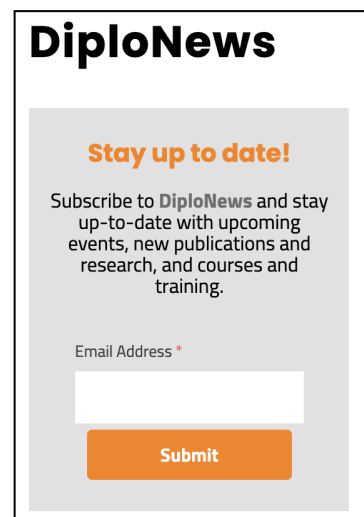
4.2 Mailing lists

Throughout 2024, continued attention was given to maintaining and optimising Diplo's mailing list and engagement database. Efforts focused on attracting new subscribers and streamlining the representation of Diplo's various areas of work. Data segmentation was enhanced to support more targeted and user-friendly communication. (To subscribe to Diplo's mailing lists, visit <https://www.diplomacy.edu/subscribe>.)

In 2024, we sent more than 200 emails to various internal and external mailing lists, ensuring Diplo's community remained informed and engaged.

We continued to publish bi-monthly newsletter, [DiploNews](#), which keeps partners, alums, and faculty informed about upcoming and past events, new programmes, activities, courses, and other initiatives. In 2024, we published 24 editions of *DiploNews*, disseminated through a dedicated mailing list, our website, and shared with funders and online through our social media outreach.

Building on the steady audience growth and active readership of Diplo's ConfTech initiative, the monthly **ConfTech Digest** continued through 2024 with strong engagement. By the end of the year, a total of 42 editions had been published since its launch. This publication offers subscribers timely insights into emerging trends and developments in online meetings and conference technology.

A screenshot of a newsletter sign-up form titled "DiploNews". The form has a light gray background. At the top, it says "Stay up to date!" in orange. Below that, it says "Subscribe to DiploNews and stay up-to-date with upcoming events, new publications and research, and courses and training." in black. There is a text input field labeled "Email Address *" and an orange "Submit" button below it.

The GIP manages several mailing lists to keep subscribers informed about updates from both the GIP and the *Digital Watch* observatory. In 2024, the **GIP News** mailing list — which shares updates on GIP activities and developments — saw continued growth in subscriber interest. The mailing lists for the **Digital Watch weekly and monthly newsletters**, and the French version of the monthly newsletter also expanded steadily, reflecting increased visibility and engagement.

In 2024, we launched a new mailing list to support the growing **Geneva Digital Atlas** community. Diplo's **African community mailing list** continued to provide quarterly updates on developments across Diplo's work in Africa. We also expanded outreach through our alumni network and other targeted mailing lists.

A new [CADE mailing list](#) was also created for subscribers to receive updates, take part in discussions, and contribute to efforts aimed at empowering civil society organisations in internet governance and digital policy.

4.3 Social media networks

Diplo recognises social media as a vital tool for communication and engagement in the digital landscape. In 2024, we employed a variety of strategies to promote our activities, connect with our community, and broaden the reach and impact of Diplo's social media presence:

- **X (formerly known as Twitter).** X continued to be one of Diplo's primary channels for social media engagement. By year's end, [@diplomacyedu](#) had nearly 15,900 followers; [@ediplomat](#) approximately 15,700 followers, and [@DigWatchWorld](#) just over 13,800 followers. [@GenevaGIP](#), the GIP's X (Twitter) account, had over 4,700 followers.
- **Facebook.** Diplo's primary Facebook channel, [DiploFoundation](#), generated close to 12,500 likes, supplementing other ways of broadcasting live events and sharing updates.
- **LinkedIn.** By the end of 2024, Diplo's [LinkedIn profile](#) had almost 12,500 followers. We also launched a LinkedIn page for the *Digital Watch* observatory, attracting over 900 followers by the end of the year.
- **Instagram.** Diplo's followers on [Instagram](#) increased to over 4,500; the new Instagram page dedicated to the *Digital Watch* observatory gained close to 1,000 followers.
- **YouTube.** In 2024, Diplo's [YouTube](#) channel generated 818,000 impressions, gaining 547 new subscribers with 45,900 video views. Compared to 2023, this marked an increase of 30% in viewership. Diplo's YouTube channel now includes a series of podcasts launched by the Geneva Dialogue on the Responsible Behavior in Cyberspace, while the series *DW Shorts* continues to deliver timely overviews on topics analysed on the *Digital Watch* observatory.

5. Our team

Diplo's Board of Administrators includes representatives from founding governments and partner institutions. Senior fellows bring years of high-level experience in government and academia, supporting Diplo's activities with their vast knowledge. Additionally, our faculty is composed of diplomats, academics, and policy experts who provide capacity development and training in their areas of expertise.

Staff and associates include topic experts, academics, learning specialists, programmers, and course coordinators, trained and certified by Diplo to provide effective facilitation for online learning. Together, they form a dynamic and diverse team operating from four offices in Malta, Geneva, Belgrade, and Washington DC, as well as many other remote work locations worldwide. Among the staff, the coordination team boasts extensive project management experience and expertise in their respective fields.

The *Digital Watch* Knowledge Fellows are also part of Diplo's extended network of experts, enriching our collective knowledge and capabilities.

Our team in numbers

7	Members of the Board
21	Senior fellows
51	Staff and associates
36	Lecturers and research fellows
6	<i>Digital Watch</i> Knowledge Fellows

5.1 Board of Administrators

- Amb. Bernardino Regazzoni, Chairman of the Board; former Swiss Ambassador
- Amb. Victor Camilleri, former Permanent Ambassador of Malta to the UN in New York and Geneva
- Amb. Maud Vuyelwa Dlomo, Ambassador of South Africa to Madagascar
- Mr Markus Kummer, former member of the Board of Directors of ICANN, and Chair of the Internet Governance Forum Support Association
- Dr Isabelle Ragonesi, Senior Lecturer, Department of International Relations, University of Malta
- Prof. André Xuereb, Malta Ambassador for Digital Affairs
- Dr Jovan Kurbalija, Secretary of the Board; Executive Director of DiploFoundation and Head of the Geneva Internet Platform*

5.2 Senior Fellows

- Amb. Petru Dumitriu, Former Ambassador of the Council of Europe and Inspector of the UN System*
- Mrs Liz Galvez, former Senior British Diplomat*
- Dr Katherine Getao, Cyber Hygiene, Cyber Diplomacy, and ICT Strategy and Governance Consultant*
- Moctar Yedaly, Former Minister of Digital Transformation and Innovation, Government of Mauritania
- Mr Ljupčo Gjorgjinski, Facilitator for Science and Technology, Biological and Toxin Weapons Convention*
- Mr Lee Hibbard, Administrator, Bioethics Unit, Council of Europe*
- Ms Anne-Rachel Inné, Director, ITU Regional Office for Africa
- Prof. Dr Milan Jazbec, Ambassador, Ministry of Foreign Affairs of Slovenia and Professor of Diplomacy
- Prof. Yolanda Kemp Spies, Director of the Diplomatic Studies Programme, University of Oxford
- Mr Markus Kummer, former member of the Board of Directors of ICANN
- Amb. Christopher Lamb, former Australian Ambassador and Humanitarian Diplomacy Head, International Federation of Red Cross and Red Crescent Societies (IFRC)*
- Amb. Asoke Mukerji, Former Indian Ambassador*
- Amb. Kishan Rana, Professor Emeritus, former Indian Ambassador, and former joint secretary to Prime Minister Indira Gandhi
- Mr Marco Preda, Expert for digital and start-up economy
- Mr Martin Rauchbauer, Former Austrian Tech Ambassador in Silicon Valley; Founder and Co-Director, Tech Diplomacy Network*
- Dr Alex Sceberras Trigona, Special Envoy for the Prime Minister of Malta*
- Dr Biljana Scott, Associate of the China Centre, University of Oxford*
- Prof. Geoff Berridge, Emeritus Professor of International Politics, University of Leicester
- Dr Katharina Höne, Scientific Officer, DLR Projektträger (German Aerospace Center) | Researcher Diplomacy and Technology
- Mr Richard Werly, Columnist, Swiss Media 'Blick'
- Mr Dejan Dinčić, Digital Transformation and Online Learning Specialist

* Also part of Diplo's lecturing team

5.3 Coordination Team

- Dr Jovan Kurbalija, Executive Director of DiploFoundation and Head of the Geneva Internet Platform*
- Ms Katarina Bojović, Director of Digital Diplomacy*
- Mr Patrick Borg, Director of Operations and Finance, and Master in Contemporary Diplomacy Coordinator*
- Dr Stephanie Borg Psaila, Director of Digital Policy*
- Ms Pavlina Ittelson, Executive Director, Diplo US*
- Ms Marília Maciel, Director of Digital Trade and Economic Security*
- Dr Jovan Njegić, Head of AI and Data Team*
- Mr Vladimir Radunović, Cybersecurity and E-diplomacy Programmes Director*
- Mr Andrej Škrinjarić, Director of Education and Training*
- Ms Sorina Teleanu, Director of Knowledge*
- Ms Milica Virijević Konstantinović, Head of Operations – Belgrade Office; Head, Creative Lab

* Also part of Diplo's lecturing team

5.4 Staff and Associates

The Coordination Team, as well as:

- Mr Robert Aquilina, Finance Manager
- Ms Maja Bačlić, Editor
- Mr Boris Begović, Researcher
- Ms Daliborka Ćirić, Tech Team
- Ms Anja Đajić, AI and Data Team*
- Mr Nikola Darinković, Developer of Web and AI Applications
- Ms Cécile Desjours, Administrative and Event Coordinator
- Mr Dylan Farrell, Communications Manager
- Mr Aleksandar Firevski, Online participation, Webinars, Multimedia
- Ms Andrijana Gavrilović, Editor, *Digital Watch*, and Head of Diplomatic and Policy Reporting
- Ms Nataša Grba Sing, Editor
- Ms Su Sonia Herring, Digital Media and Communications Editor
- Mr Vladimir Ivaz, Tech Team
- Mr Srđan Ivković, Motion Designer
- Mr Arvin Kamberi, Head of Online Meetings*
- Dr Slavica Karajičić, Research Analyst
- Ms Anastasiya Kazakova, Cyber Diplomacy Knowledge Fellow*
- Mr Rade Kotur, Online Programmes Assistant*
- Ms Bojana Kovač, Researcher
- Ms Shita Laksmi, Southeast Asia Representative
- Mr José Lambiza, EU Projects advisor
- Mr Stefan Lazić, Multimedia & Communications Coordinator, Diplo
- Ms Teodora Marković, Education Programmes Assistant
- Ms Dragana Markovski, Deputy Director of Education and Training*

- Ms Jovana Martić, Researcher
- Mr Viktor Mijatović, Publications Graphic Designer
- Mr Ilija-Petar Milić, Researcher
- Ms Mina Mudrić, Publications Manager
- Mr Aleksandar Nedeljkov, Publications Designer
- Ms Tanja Nikolić, Course Admissions Coordinator
- Ms Mwende Njiraini, African Initiative Coordinator
- Mr Aleksandar Novaković, Editor
- Ms Virginia (Ginger) Paque, Senior Policy Editor
- Ms Nadica Radovanović, Administrative Assistant
- Dr André Saramago, Online Learning and Research Assistant*
- Mr Aleksandar Stanković, Chief Information Officer
- Mr Miša Stanković, Front-end Web Developer
- Dr Vladimir Veljašević, Illustrator
- Mr Miloš Vujić, Developer of Web and AI Applications
- Mr Yung-Hsuan Wu, Project Assistant

* Also part of Diplo's lecturing team

5.5 Lecturers, guest lecturers, research fellows, and course coordinators

- Ms Stacy Danika Alcantara-Garcia, Foreign Service Officer
- Amb. Amr Aljowaily, Strategic Advisor to the Deputy Chairperson of the African Union Commission
- Mr Bipul Chatterjee, Executive Director, CUTS International
- Ms Solange Mike Cross, Former Research Fellow, University of the West Indies
- Ms Priyanthi Daluwatte, Registrar, Northshore College, Sri Lanka
- Dr Rebecca Dudley, Principal Advisor International Humanitarian Law, New Zealand Red Cross
- Mr Giorgio Ferrario, Former Head of National Society Development, IFRC Geneva, and Head of Country Cluster / Regional Delegations in Various Locations, IFRC
- Dr Tim Flink, Postdoctoral Researcher and Senior Lecturer in Political Science and Sociology at the Humboldt University of Berlin
- Mr Alan Franklin, Lecturer, Athabasca University and Royal Roads University
- Ms Patricia Gruver, International Tech Policy Expert
- Dr Marga Gual Soler, Senior Science Diplomacy Advisor, Geneva Science and Diplomacy Anticipator
- Ms Aishatu Gwadabe, Peace Technologist and AI Ethicist
- Mr Ljupčo Jivan Gjorgjinski, Senior Fellow for Science and Technology Diplomacy
- Ms Katherine Getao, Cyber Hygiene, Cyber Diplomacy, and ICT Strategy and Governance Consultant
- Ms Dominique Hempel Rodas, Independent Senior Advisor in International Relations, Development Cooperation, and Capacity Development
- Mr Lee Hibbard, Administrator, Bioethics Unit, Council of Europe
- Ms Yasmin Ismail, Senior Policy Advisor, Trade, Climate and SDGs at the Forum on Trade, Environment & the SDGs
- Mr Parminder Jeet Singh, Guest lecturer; Executive Director, IT for Change
- Ms Carol Kiangura, Senior Program Officer, Sub-Saharan Africa, International Budget Partnership
- Ms Kholofelo Kugler, PhD Fellow, project Trade Law 4.0, University of Lucerne

- Dr Anita Lamprecht, International Lawyer & Consultant
- Dr Anthony Land, Capacity Development Consultant
- Mr Rodrigo Márquez Lartigue, Mexican diplomat
- Dr Nadežda Markovski, Course Coordinator
- Mr Jean-Michel Monod, Former Head, Regional Delegation for North Africa, International Committee of the Red Cross
- Ms Mary Murphy, Communications Trainer, Editor, Columnist, Blogger, Public Speaker
- Ms Lorraine Porciuncula, Executive Director, Datasphere Initiative
- Dr Mialy Rann, Science-Policy Officer, Geneva Science-Policy Interface
- Amb. Thomas Schneider, Director of International Affairs, Swiss Federal Office of Communications (OFCOM)
- Mr Nicolas Seidler, Executive Director, Geneva Science-Policy Interface
- Mr Maxime Stauffer, Co-founder and Chief Executive Officer, Simon Institute for Longterm Governance
- Mr Tore Svenning, Former Secretary of the Standing Commission of the Red Cross and Red Crescent
- Mr Eugenio Vargas Garcia, Tech Diplomat; Deputy Consul General of Brazil, San Francisco
- Mr Quan Zhao, Senior Programme Officer, Market Development Division, International Trade Centre
- Mr Rashid S. Kaukab, Executive Director, CUTS International Geneva
- Dr André Xuereb, Malta Ambassador for Digital Affairs

5.6 *Digital Watch* Knowledge Fellows

- Mr Ilias Dimou, Political Scientist, Thessaloniki
- Ms Orla Harris, Candidate in Law & Technology at Utrecht University,
- Mr Jovan Krstic, Content Writer, Belgrade
- Dr Zakasoa Arilova Randriamiadana, ICT lecturer, Faculty of Letter and Human Science, University of Antananarivo-Madagascar
- Ms Nikoleta Selenia, Content Writer, Novi Sad, Serbia

6. Financial Report

DiploFoundation

Statement of Comprehensive Income for the year ended 31 December 2024

	2024 Eur	2023 Eur
Income	3,146,703	2,864,734
Direct Costs	(2,708,902)	(2,589,018)
Gross Contribution	437,801	275,716
Administration expenses	(298,218)	(217,443)
Finance costs / (income)	(43,174)	10,418
(Deficit)/surplus before tax	96,409	68,691
Income tax expense	-	-
(Deficit)/surplus for the year	96,409	68,691

